

# Scalable feature selection, classification and signature generation for organizing large text databases into hierarchical topic taxonomies

Soumen Chakrabarti, Byron Dom, Rakesh Agrawal, Prabhakar Raghavan

IBM Almaden Research Center, 650 Harry Road, San Jose, CA 95120, USA; e-mail: soumen,dom,ragrawal,pragh@almaden.ibm.com

Edited by M. Jarke. Received January 25, 1998 / Accepted May 27, 1998

**Abstract.** We explore how to organize large text databases hierarchically by topic to aid better searching, browsing and filtering. Many corpora, such as internet directories, digital libraries, and patent databases are manually organized into topic hierarchies, also called *taxonomies*. Similar to indices for relational data, taxonomies make search and access more efficient. However, the exponential growth in the volume of on-line textual information makes it nearly impossible to maintain such taxonomic organization for large, fast-changing corpora by hand.

We describe an automatic system that starts with a small sample of the corpus in which topics have been assigned by hand, and then updates the database with new documents as the corpus grows, assigning topics to these new documents with high speed and accuracy.

To do this, we use techniques from statistical pattern recognition to efficiently separate the *feature* words, or *discriminants*, from the *noise* words at each node of the taxonomy. Using these, we build a multilevel classifier. At each node, this classifier can ignore the large number of “noise” words in a document. Thus, the classifier has a small model size and is very fast. Owing to the use of context-sensitive features, the classifier is very accurate. As a by-product, we can compute for each document a set of terms that occur significantly more often in it than in the classes to which it belongs.

We describe the design and implementation of our system, stressing how to exploit standard, efficient relational operations like sorts and joins. We report on experiences with the Reuters newswire benchmark, the US patent database, and web document samples from Yahoo!. We discuss applications where our system can improve searching and filtering capabilities.

## 1 Introduction

The amount of on-line data in the form of free-format text is growing extremely rapidly. As text repositories grow in number and size and global connectivity improves, there is

a pressing need to support efficient and effective information retrieval (IR), search and filtering. A manifestation of this need is the recent proliferation of over 100 commercial text search engines that crawl and index the web, and several subscription-based information multicast mechanisms. Nevertheless, there is little structure on the overwhelming information content of the web.

It is common to manage complexity by using a hierarchy<sup>1</sup>, and text is no exception. Many internet directories, such as Yahoo!<sup>2</sup>, are organized as hierarchies. IBM’s patent database<sup>3</sup> is organized by the US Patent Office’s class codes, which form a hierarchy. Digital libraries that mimic hard-copy libraries support some form of subject indexing such as the Library of Congress Catalogue, which is again hierarchical.

We will explore the opportunities and challenges that are posed by such topic hierarchies, also called *taxonomies*. As we shall show, taxonomies provide a means for designing vastly enhanced searching, browsing and filtering systems. They can be used to relieve the user from the burden of sifting specific information from the large and low-quality response of most popular search engines [9, 35]. Querying with respect to a taxonomy is more reliable than depending on presence or absence of specific keywords. By the same token, multicast systems such as PointCast<sup>4</sup> are likely to achieve higher quality by registering a user profile in terms of classes in a taxonomy rather than keywords.

The challenge is to build a system that enables search and navigation in taxonomies. Several requirements must be met. First, apart from keywords, documents loaded into such databases must be indexed on *topic paths* in the taxonomy, for which a *reliable* automatic hierarchical classifier is needed. As one goes deep into a taxonomy, shared jargon makes automatic topic separation difficult. Documents on stock prices and on impressionist art look very different to us, but may be carelessly filed as “human affairs” by a Martian. Second, the taxonomy should be used also to present to

<sup>1</sup> A hierarchy could be any directed acyclic graph, but in this paper we only deal with trees.

<sup>2</sup> <http://www.yahoo.com>

<sup>3</sup> <http://www.ibm.com/patents>

<sup>4</sup> <http://www.pointcast.com>

the user a series of progressively refined *views* of document collections in response to queries. Third, the system must be *fast*, especially since it will often be used in conjunction with a crawler or newswire service. Fourth, the system must efficiently *update* its knowledge when it makes mistakes and a human intervenes, or when an incremental update is made to the topic taxonomy.

We describe such a taxonomy-and-path-enhanced-retrieval system called TAPER. For every node in the taxonomy, it separates *feature* and *noise* terms by computing the best *discriminants* for that node. When classifying new documents, only the feature terms are used. Good features are few in number, so the class models are small and the classification is speedy. In contrast to existing classifiers that deal with a flat set of classes, the feature set changes by context as the document proceeds down the taxonomy. This filters out common jargon at each step and boosts accuracy dramatically. Addition and deletion of documents is easily handled and discriminants recomputed efficiently. The text models built at each node also yield a means to summarize a number of documents using a few descriptive keywords, which we call their *signature* (these are distinct from, and not necessarily related to, the features).

In addition to the algorithmic contributions, we describe the design and implementation of our system in terms of familiar relational database idioms. This has the following benefits. Our system can handle extremely large numbers of classes, documents and terms, limited essentially by word size of the computer. It adapts to a wide range of physical memory sizes, while maximizing fast sequential scans on disk when needed. Moreover, our design leads to insights into how database text extenders can exploit the core relational engine.

We report on our experience with TAPER using the Reuters newswire benchmark<sup>5</sup>, the US patent database, and samples of web documents from Yahoo!. Depending on the corpus, we can classify 66–87% of the documents correctly, which is comparable to or better than the best known numbers. We can process raw text at 4–8 MB/min on a 133-MHz RS6000/43P with 128 MB memory. Our largest training runs, taking up to a day (including fetching web pages), was with over 2,100 topics, over 266,000 URLs, and over 600,000 unique terms/tokens, is the most extensive web page classification experiment known to us.

**Organization of the paper.** In Sect. 2, we demonstrate that using a taxonomy, topic paths, and signatures can greatly improve retrieval. Next, in Sect. 3, we study the problems that must be solved to provide the above functionality. The problems are hierarchical classification, feature selection, and document signature extraction. These are explored in detail in Subsects. 3.2, 3.3, and 3.5, respectively. Section 3.4 describes the architecture of our prototype. The proof of quality of signatures is necessarily anecdotal at this point; some examples can be found in Sect. 2. More rigorous evaluation of feature selection and classification is presented in Sect. 4. Related work is reviewed in Sect. 5, and concluding remarks made in Sect. 6.

## 2 Capabilities and features

We discuss two important contexts in which accurate, high-resolution topic identification is needed: querying and filtering.

**Querying.** Most queries posted to search engines are very short. Such queries routinely suffer from the *abundance* problem: there are many aspects to, and even different interpretations of the keywords typed. Most of these are unlikely to be useful. Consider the wildlife researcher asking AltaVista<sup>6</sup> the query `jaguar speed` [9]. A bewildering variety of responses emerge, spanning the car, the Atari video game, the football team, and a LAN server, in no particular order. The first page about the animal is ranked 183, and is a fable. Thwarted, she tries `jaguar speed -car -auto`. The top response goes as follows: “If you own a classic Jaguar, you are no doubt aware how difficult it can be to find certain replacement parts. This is particularly true of gearbox parts.” The words `car` and `auto` do not occur on this page. There is no cat in sight for the first 50 pages. She tries LiveTopics<sup>7</sup>, but all the clusters are about cars or football. She tries again: `jaguar speed +cat`. None of the top 24 hits concern the animal, but all these pages include the term `cat` frequently. The 25th page is the first with information about jaguars, but not exactly what we need. Instead, we can go to Yahoo!, and visit the likely directory `Science:Biography`, and query `jaguar`. This takes us to `Science:Biography:Zoology:Animals:Cats:Wild.Cats` and `Science:Biography:Animal.Behavior`, but we could not find a suitable page about jaguars there<sup>8</sup>.

**Filtering.** Another paradigm of information retrieval is *filtering*, in which a continual stream of documents are generated on-line, as in newsgroups and newsfeed. The system collects *interest profiles* from users and uses these to implement either content-based or collaborative filtering, i.e., it notifies the user only of the documents they are likely to be interested in [4, 19, 29, 41].

In its simplest form, a profile may be a set of terms and phrases specified explicitly by the user. This has the same problem as querying without topic context as discussed above. A better notion of a profile is the set of documents the user has seen and/or liked, perhaps with scores. This is a fine-grained characterization of the user, and may work well with small systems, but for thousands of users and the web at large, a system storing this level of detail will not scale. A promising alternative is to characterize profiles not at the individual document level, but at the level of narrow but canonical topics, such as the taxonomy of Yahoo!. Such an approach is used in Surf Advisor, a collaborative recommendation system [31].

We identify a few core capabilities from these examples. Text search must be based on topical context as well as keywords. Once the broad topic of a document is known, it can be characterized by terms that are frequent compared to the topic model. To identify document topics, an automatic classification system needs to separate words that contain

<sup>6</sup> <http://www.altavista.digital.com>

<sup>7</sup> <http://www.altavista.digital.com/av/lt/help.html>

<sup>8</sup> The anecdote relates to the time of writing

<sup>5</sup> <http://www.research.att.com/~lewis>

topic information and words that are essentially noise. We discuss these at length next.

### 2.1 Querying in a taxonomy

In a database that associated not only keywords but also topics with documents, the query *jaguar speed* could elicit not a list of documents, but a list of topic paths:

```
Business_and_Economy:Companies:Automotive
Recreation:
  Automotive
  Games:Video_Games
  Sports:Football
Science:Biological:Animal_Behavior
```

The user can now restrict queries by *concept*, not by *keyword*. Using samples, it is possible to show the above response even as the user types the query, *before* actually issuing a search. At this point, the user can restrict the search to only a few topic paths. The artificial limit to the length of the response list from search engines, together with pages on cars and video games, will not crowd out pages related to the cat. As we have shown above, enforcing or forbidding additional keywords cannot always be as effective. If new documents can be binned into these topic paths in real-time, this ability may be very useful for multicast channels as well. User profiles will be topic paths rather than keywords.

### 2.2 Context-sensitive signatures

An exhaustive keyword index, as in AltaVista, is perhaps more of a problem than a solution. A single occurrence of a term in a document, even one that is not a “stopword,” no matter how useless an indicator of the contents, is indexed. The IR literature has advanced further; there exist prototypes that extract *signature* terms, which are then used for indexing. These signatures can also be used as summaries or thumbnails; their descriptive power can often compare favorably with that of arbitrary sentences as extracted by popular search engines. They are also effective for describing a document cluster [2].

We claim that the common notion of a document abstract or signature as a function of the document alone is of limited utility. In the case of a taxonomy, we argue that a useful signature is a function of both the document and the reference node; the signature includes terms that are “surprising” *given* the path from the root to the reference node. In the above example, *car* and *auto* may be good signature terms at the top level or even at the Recreation level, but not when the user has zoomed down into Recreation:Automotive. Here is another illustration from a document<sup>9</sup> in Health:Nursing that starts like this:

Beware of the too-good-to-be-true baby that is sleeping and sleeping and doesn't want to nurse. Especially monitor the number of wet diapers, as seriously jaundiced babies are lethargic.

The first-level classification is Health. We can compute the top signature terms with respect to Health as:

Jaundice, dampen, dehydration, lethargic, hydrate, forcibly, caregiver, laxative, disposable.

This tells us the document is about treating jaundice. The second-level classification is Health:Nursing. Shifting our reference class, we compute the new signature to be

Baby, water, breast-feed, monitor, new-born, hormone.

Now we know the document is about nursing *babies*; this information comes from both the path and the signatures. In Sect. 3.5, we shall propose some means of computing context-sensitive signatures. Thus, significant improvement in search quality may be possible by maintaining functionally separate indices at each taxonomy node, using only a few signature terms from each document.

Another application of context-sensitive signatures is finding term associations. Using phrases for search and classification can potentially boost accuracy. The usual way to find phrases is to test a set of terms for occurrence rate far above that predicted by assuming independence between terms. Unfortunately, associations that are strong for a section of the corpus may not be strong globally and go unnoticed. For example, *precision* may be visibly associated with *recall* in a set of documents on information retrieval, but not in a collection also including documents on machine tools. Computing signatures at each node makes it more likely that all such associations get exposed.

### 2.3 Context-sensitive feature selection

Separating feature terms from noise terms is central to all of the capabilities we have talked about. In the above examples, *car* and *auto* should be “stopwords” within Recreation:Automotive and hence be pruned from the signatures. Feature and noise terms must be determined at each node in the taxonomy.

It is tricky to hand-craft the stopwords out of domain knowledge of the language; *can* is frequently included in stopword lists, but what about a corpus on waste management? The contents of a stopword list should be highly dependent on the corpus. This issue looms large in searching using categories and clusters. In hierarchical categories, the importance of a search term depends on the position in the hierarchy [35].

In Sect. 3, we will design an efficient algorithm to find, for each node in the taxonomy, the terms that are best suited for classifying documents to the next level of the taxonomy. Conversely, we detect the noise words that are of little help to distinguish the documents. We reuse the term “feature selection” from pattern recognition to describe this operation.

Feature selection enables fine-grained classification on a taxonomy. For diverse top-level topics, a single-step classifier suffices. But as a document is routed deep into a taxonomy, shared jargon makes sophisticated feature selection a necessity. Together with feature selection, we have to pick models for each class and a classifier. Many options have been evaluated [40]. In spite of its simplicity, naive Bayesian classifiers are often almost as accurate as more sophisticated classifiers [24]. For a fixed number of features, naive Bayes is faster than more complex classifiers. However, to ap-

<sup>9</sup> <http://www2.best.com/~goodnews/practice/faq.htm>

proach the latter in accuracy, naive Bayes typically needs many more features.

Finding feature terms for each node mitigates this problem. Often, fewer than 5–10% of the terms in the lexicon suffice to discriminate between documents at any node in the taxonomy. This can greatly speed up classification. The need for fast multilevel classification is not restricted to the time a text database is populated. With increasing connectivity, it will be inevitable that some searches will go out to remote sites and retrieve results that are too large for direct viewing. There are already several “meta-search” tools that forward queries to a number of search engines and combine the results; we have seen how a hierarchical view is much better.

**Applications of feature selection.** Feature selection is useful in any setting where salient distinctions are sought between two or more sets of documents. Consider the scenario where a set of documents (e.g., a keyword query result) has been clustered into subsets, and we wish to annotate the clusters with salient keywords. We can regard the clusters as given classes, and use feature selection to find these keywords. Other example applications include differentiating between patents filed by two companies, or by the same company at different times (to expose any trend along time). We shall see some examples of such applications in Sect. 4.

### 3 Models, algorithms and data structures

In this section, we will deal with the core components of our system. Consider first the task of computing the terms that induce the best distinction between the subtopics of a given topic. To do this, we have to find terms that occur *significantly* more frequently in some subtopics compared to others, as against those that show this property “by chance” owing to a finite sample. We can make such judgements only on the basis of some statistical model of document generation. This we discuss in Sect. 3.1. The model leads to a natural classification procedure, described in Sect. 3.2. Finding good features for the classifier to use is discussed in Sect. 3.3. Performing all the above functions efficiently on large databases ranging into tens of gigabytes raises several performance issues that are discussed in Sect. 3.4; we also give details of our data structures and implementation there. Finally, in Sect. 3.5, we discuss how to use the class models to extract context-sensitive document signatures.

#### 3.1 Document model

There have been many proposals for statistical models of text generation. One of the earliest indicators of the power of simple rules derived from both quantitative and textual data is Zipf’s law [48]. The models most frequently used in the IR community are Poisson and Poisson mixtures [37, 42]. (If  $X$  is distributed Poisson with rate  $\mu$ , denoted  $X \sim \mathcal{P}(\mu)$ , then  $\Pr[X = x] = e^{-\mu} \mu^x / x!$  and if  $Y$  is distributed Bernoulli with  $n$  trials and mean  $np$ , denoted  $Y \sim \mathcal{B}(n, p)$ , then  $\Pr[Y = y] = \binom{n}{y} p^y (1-p)^{n-y}$ . As  $n \rightarrow \infty$  and  $p \rightarrow 0$ , the distributions  $\mathcal{B}(n, p)$  and  $\mathcal{P}(np)$  converge to each other.)

We will assume a Bernoulli model of document generation for most of the paper. In this model, a document  $d$  is generated by first picking a class. Each class  $c$  has an associated multifaced coin<sup>10</sup>; each face represents a term  $t$  and has some associated probability  $\theta(c, t)$  of turning up when “tossed.”

Conceptually, as the training text is being scanned, our classifier database will be organized as a (very sparse) three-dimensional table. One axis is for *terms*; their string forms being replaced by 32-bit IDs, we call them TIDs and denote them  $t$  in formulae. The second axis is for documents; these are called  $d$  in formulae. The third axis is for *classes* or topics. Topics have a hierarchy defined on them; for this paper, we will assume a tree hierarchy. These classes are also assigned IDs and called CIDs; we denote them  $c$  in formulae.

The measure maintained along these dimensions  $(t, d, c)$  is called  $n(t, d, c)$ , which is the number of times  $t$  occurs in  $d \in c$ . This number is non-zero only when  $t \in d \in c$ .  $t \in d$  means term  $t$  occurs in document  $d$ , and  $d \in c$  means  $d$  is a sample document in the training set for class  $c$ . A superclass of  $c$ , i.e., an ancestor in the topic tree, inherits all  $d \in c$ .

Aggregations along the dimensions give some important statistics about the corpus.

- The *length* of document  $d$  is given by  $n(d, c) = \sum_t n(t, d, c)$ . The length of all documents can be found using a GROUP BY on  $(d, c)$ .
- The total length of training documents in class  $c$ , denoted  $n(c)$ .
- The total number of times term  $t$  appeared in training documents of class  $c$ .
- The *fraction* of times  $t$  occurs in  $d \in c$ , i.e.,  $f(t, d, c) = n(t, d, c) / \sum_t n(t, d, c)$ . This can be computed from the above, but we materialize this value for efficiency reasons. We will need the sum of  $f$  and  $f^2$  over documents in a class as explained later. We will omit  $c$  when it is clear from the context.
- The *number* of training documents in class  $c$  that have at least one occurrence of a specific term  $t$ . This is denoted  $m(t, c)$ .
- The number of training documents in class  $c$ , denoted  $|c|$ .

We will describe the details of arranging this table later in Sect. 3.4.

Assuming the Bernoulli model with parameters  $\theta(c, t)$ ,

$$\Pr[d|c] = \left( \prod_{t \in d} \theta(c, t)^{n(d,t)} \right) \prod_{t \notin d} (1 - \theta(c, t))^{n(d,t)}, \quad (1)$$

where  $\binom{n(d)}{\{n(d,t)\}} = \frac{n(d)!}{n(d,t_1)! n(d,t_2)! \dots}$  is the multinomial coefficient. The above Bernoulli model makes the assumption that the term occurrences are *uncorrelated*, which is certainly not correct. First, given a term has occurred once in a document it is more likely to occur again compared to a term about which we have no information. Second, the term frequency distributions are correlated.

Our independence assumption leads to what is called a *naive Bayes* classifier. (A naive Bayes classifier in essence builds density functions for each class that are marginally independent, and then classifies a data point based on which density function has the maximum value at that point.) In

<sup>10</sup> We use the term *coin* here for what is perhaps better called a *die*.

practice, these simple classifiers perform surprisingly well compared to more sophisticated ones that attempt to approximate the dependence between attributes.

Recently, this phenomenon has been investigated in depth by Friedman [17]. A classifier that uses an estimate of class densities is subject to *bias* (decision boundaries that are shifted from the “best” position, because the model is inaccurate) and *variance* (decision boundaries that *overfit* noisy data). Friedman analyzes how the low variance of naive density estimates can mitigate the high bias to give simple classifiers that can often beat more sophisticated ones. It will also be clear from Sect. 3.4 that this simplicity lets us design a system that can handle enormous problem sizes.

**Rare events and laws of succession.** We return to the issue of estimating the model parameters  $\theta(c, t)$ , the rate at which term  $t$  occurs in documents of class  $c$ .

The average English speaker uses about 20,000 of the 1,000,000 or more terms in an English dictionary [36]. In that sense, many terms that occur in documents are “rare events.” This means that, with reasonably small sample sets, we will see zero occurrences of many, many terms, and will still be required to estimate a non-zero value of  $f(c, t)$ . The maximum likelihood estimate,  $f(c, t) = n(c, t)/n(c)$ , is problematic: a class with  $f(c, t) = 0$  will reject any document containing  $t$ .

Finding such estimates, also called *laws of succession*, has been pursued in classical statistics for centuries. Laplace showed that, given the results of  $n$  tosses of a  $k$ -sided coin, i.e., the number of times each face occurred,  $n_1, \dots, n_k$ , the correct Bayesian estimate for the probability of face  $i$ , denoted  $\Pr_L(i|\{n_i\}, n)$ , is not  $n_i/n$ , but  $\frac{n_i+1}{n+k}$  [26]. This is the result of assuming that all possible associated  $k$ -component vectors of face probabilities  $(p_1, \dots, p_k)$  are *a priori* equally likely. This is called the *uniform prior* assumption. The above value of  $\Pr_L(i|\{n_i\}, n)$  is obtained by using Bayes rule and evaluating  $\frac{1}{\Pr\{n_i\}} \int_0^1 \theta \Pr\{n_i|\theta\} d\theta$ . Alternative priors have been suggested and justified. We experimented with many of these, and found that Laplace’s law wins by a few percent better classification accuracy all the time. We refer the reader to Ristad’s paper for details [36]. With this adjustment (and returning to our earlier notation),  $f(c, t)$  is estimated as  $(1+n(c, t))/(n(c)+L(c))$ , where  $L(c)$  is the size of the lexicon of class  $c$ .

**The binary model.** Thus far, our model has been quite sensitive to the number of times a term is repeated in a document. The obvious criticism is that, given a term has occurred once, we expect it to occur again and again. A model at the other extreme is the binary model, in which the repetition count is ignored. The parameter  $\theta(c, t)$  then becomes the fraction of documents in class  $c$  that contained  $t$  at least once. Laplace’s correction can be applied here as well. The TAPER framework also makes it possible to explore various models in between Bernoulli and binary, for example, models in which term counts are thresholded or bucketed into ranges, etc. Detailed investigation of the predictive accuracy of such models is left as future work.

### 3.2 Hierarchical classification

A *classifier* inputs a document and outputs a class. For a document with a pre-specified class, if the class output by the classifier does not match the pre-specified class, we say the classifier *misclassified* that document. Typically, a classifier is *trained* by giving it example documents with class labels attached.

Our system has a classifier at each internal node in the taxonomy, with diverse feature sets. Given a new document  $d$ , the goal is to find a leaf node  $c$  such that the posterior  $\Pr[c|d]$  is maximized among all leaves. There is a danger in greedily picking one’s way down the tree: an irrevocable error may be made early in the process [24]. Let the path to a leaf  $c$  from the root be  $c_1, c_2, \dots, c_k = c$ . Since the root subsumes all classes,  $\Pr[c_1|d] = 1$  for all  $d$ . Furthermore, we can write  $\Pr[c_i|d] = \Pr[c_{i-1}|d] \Pr[c_i|c_{i-1}, d]$ , for  $i = 2, \dots, k$ . Taking logs,  $\log \Pr[c_i|d] = \log \Pr[c_{i-1}|d] + \log \Pr[c_i|c_{i-1}, d]$ . Suppose in the taxonomy we mark edge  $(c_{i-1}, c_i)$  with the edge cost  $-\log \Pr[c_i|c_{i-1}, d]$ . We are then seeking the least cost path from the root  $c_1$  to some leaf.

Computing the one-step conditional probability  $\Pr[c_i|c_{i-1}, d]$  is straightforward. For notational convenience, name  $c_{i-1}$  as  $r_0$  and its children  $\{r_j\}$ . Then, the probability that the document  $d$  belongs to the child node  $r_i$ , given that it belongs to the parent node  $r_0$ , is given by  $\Pr[r_i|r_0, d] = \Pr[r_i|d]/\Pr[r_0|d]$ , where  $\Pr[r_0|d] = \sum_j \Pr[r_j|d]$  (where  $\sum_j$  is over all the siblings of  $r_i$ ). Note that  $\Pr[r_i|d] = \Pr[d, r_i]/\sum_j \Pr[d, r_j]$  by Bayes’ rule. If we use the Bernoulli model as before,  $\Pr[d|r_j] = \prod_{t \in \{n(d,t)\}} \theta(r_j, t)^{n(d,t)}$ . Care is needed here with finite-precision numbers, because the probabilities are very small (often less than  $10^{-5000}$ ) and the scaling needed to condition the probability prevents us from maintaining the numbers always in log-form. For example, given very small positive numbers  $p_1, \dots, p_c$ , which can only be stored as their logs  $\ell_i = \log p_i$ , we need to normalize the sum to one, i.e., compute  $p_i/\sum_j p_j = e^{\ell_i}/\sum_j e^{\ell_j}$ . We first compute  $\mu = \max_j \ell_j$  and then compute  $\sum_j e^{\ell_j - \mu}$  by adding the terms in increasing order of magnitude.

### 3.3 Feature selection

Now we will discuss how to select terms that the classifier will use in its models. Suppose we are given two sets of points in  $n$ -dimensional Euclidean space, interpreted as two classes. *Fisher’s discriminant method* finds a direction in which to project all the points so as to maximize (in the resulting one-dimensional space) the relative class separation as measured by the ratio of interclass to intraclass variance. More specifically, let  $X$  and  $Y$  be the point sets, and  $\mu_X, \mu_Y$  be the respective centroids, i.e.,  $\mu_X = (\sum_X x)/|X|$  and  $\mu_Y = (\sum_Y y)/|Y|$ . Further, let the respective  $n \times n$  covariance matrices be  $\Sigma_X = (1/|X|) \sum_X (x - \mu_X)(x - \mu_X)^T$  and  $\Sigma_Y = (1/|Y|) \sum_Y (y - \mu_Y)(y - \mu_Y)^T$ .

Fisher’s discriminant seeks to find a vector  $\alpha$  such that the ratio of the projected difference in means  $|\alpha^T(\mu_X - \mu_Y)|$  to the average variance,  $\frac{1}{2} \alpha^T(\Sigma_X + \Sigma_Y)\alpha = \alpha^T \Sigma \alpha$  is maximized. It can be shown that  $\alpha = \Sigma^{-1}(\mu_X - \mu_Y)$  achieves the extremum when  $\Sigma^{-1}$  exists. Also, when  $X$

and  $Y$  are drawn from multivariate Gaussian distributions with  $\Sigma_X = \Sigma_Y$ , this is the optimal discriminator in that thresholding on  $\alpha^T q$  for a test point  $q$  is the minimum error classifier [14, 47].

Computing  $\alpha$  involves a generalized eigenvalue problem involving the covariance matrices. In applications like signal processing where Fisher’s discriminant is used,  $n$  is typically a few hundred at most; in the text domain,  $n$  is typically 50,000–100,000; and the covariance matrices may not be suitably sparse for efficient computation. Moreover, it is hard to interpret a discriminant that is a linear sum of term frequencies, possibly with negative coefficients!

Our approach is to take the directions  $\alpha$  as given, namely, a coordinate axis for each term. We assign each term (i.e., each dimension) a figure of merit, which we call its *Fisher index*, based on the variance figures above, which is  $\frac{|\alpha^T(\mu_X - \mu_Y)|}{\alpha^T \Sigma \alpha}$  in the two-class case. For each term  $t$ ,  $\alpha = e_t$  is a unit vector in the direction of  $t$ . Given the discriminating power of terms, we will pick terms greedily until we get good discrimination between classes.

In general, given a set of two or more classes  $\{c\}$ , with  $|c|$  documents in class  $c$ , we compute the ratio of the so-called between-class to within-class scatter. Switching back to our term frequency notations, we express this as:

$$\text{Fisher}(t) = \frac{\sum_{c_1, c_2} (\mu(c_1, t) - \mu(c_2, t))^2}{\sum_c \frac{1}{|c|} (x(d, t) - \mu(c, t))^2}, \quad (2)$$

$$\text{where } \mu(c, t) = \frac{1}{|c|} \sum_{d \in c} x(d, t). \quad (3)$$

The information theory literature provides some other notions of good discriminants. One of the best known is *mutual information* [11]. Closer inspection shows that its computation is more complicated and not as easily amenable to the optimizations we implement in our system for the Bernoulli model. We will discuss other related work in text feature selection later in Sect. 5.

The remaining exercise, having sorted terms in decreasing order of Fisher index, is to pick a suitable number of top-ranking terms. Let  $F$  be the list of terms in our lexicon sorted by decreasing Fisher index. Our heuristic is to pick from  $F$  a prefix  $F_k$  of the  $k$  most discriminating terms.  $F_k$  must include most features and exclude most noise terms. If  $F_k$  is small in size, we can cache a larger portion of the term statistics in memory. This results in faster classification. Too large an  $F_k$  will fit the training data very well, but will result in degraded accuracy for test data, due to *overfitting*. There are various techniques for pruning feature sets. We minimize classification error on a set of documents kept aside for *model validation*, shown in Fig. 1. Some others approaches are to use the minimum description length principle, resampling or cross-validation. We randomly partition the preclassified samples into  $\mathcal{T}$ , the training set and  $\mathcal{V}$ , the validation set. We compute the Fisher index of each term based on  $\mathcal{T}$ , and then classify  $\mathcal{V}$  using various prefixes  $F_k$ . Let  $N_k$  be the number of misclassified documents using  $F_k$ ; then we seek that value of  $k$ , say  $k^*$ , for which  $N_k$  is minimized.

For classification, we choose the class  $c$  that maximizes the following *a posteriori* class probability based on the

Bernoulli model introduced in Sect. 3.1:

$$\Pr[c|d, F_k] = \frac{\pi(c) \prod_{t \in d \cap F_k} \theta(c, t)^{n(d, t)}}{\sum_{c'} \pi(c') \prod_{t \in d \cap F_k} \theta(c', t)^{n(d, t)}}, \quad (4)$$

where  $\pi$  is the prior distribution on the classes. Let  $c_*(d)$  be the “true” class of  $d \in \mathcal{Z}$ , then  $N_k = \sum_d N_k(d)$ , where

$$N_k(d) = \begin{cases} 1, & \exists c \neq c_*(d) : \Pr[c|d, F_k] > \Pr[c_*(d)|d, F_k] \\ 0, & \text{otherwise} \end{cases} \quad (5)$$

### 3.4 Data structures and pseudocode

The modules described so far are parts of a topic analysis system that we have built, called TAPER. In building an “industry grade” topic analyzer, we set the following goals.

- We must handle thousands of classes and millions of documents; the current limits are  $2^{16}$  classes,  $2^{32}$  unique tokens, and  $2^{32}$  documents, on a 32-bit architecture. By using the “unsigned long long” datatype or a 64-bit architecture, we can easily get up to  $2^{32}$  classes and  $2^{64}$  tokens and documents. We make the reasonable assumption that we can hold a simple pointer representation of the taxonomy tree in memory with a few words per node (class).
- Training must be essentially on-line, say, as in a crawling and indexing application. Testing or applying must be interactive. As we will see in Sect. 4, we can train at 140  $\mu\text{s}$  per token and test at 30  $\mu\text{s}$  per term. Training should preferably make a single pass over the corpus.
- Since our statistics modules maintain combinable aggregates, it is simple to incrementally update a fixed taxonomy with new document, and correct misclassifications by moving a document from an incorrect class to one adjudged correct. With some more work, it is also possible to reorganize entire topic subtrees.

A sketch of the TAPER system is shown in Fig. 1. The training documents are randomly split into two subsets: one subset for collecting term statistics and estimating term parameters, and another subset for “pruning” the models by deciding which terms are noise.

TAPER supports leave-one-out cross validation, or a preliminary partitioning (typically  $\frac{1}{3} : \frac{2}{3}$ ) of the pre-classified corpus into training and validation documents. The resulting class models restricted to features alone are stored on disk using an indexed access method. For some corpora, these statistics can be effectively cached in main memory. During classification the classifier loads, these model statistics on demand and emits a set of the most likely classes for the input document.

TAPER has the following modules.

- Maps between terms and 32-bit IDs, and between classes and 16-bit IDs.
- A tree data structure for storing class-specific information.
- A module for statistics collection.
- A module for feature selection.
- A module for applying the classifier to a new or test document.

We will discuss the last three in detail.

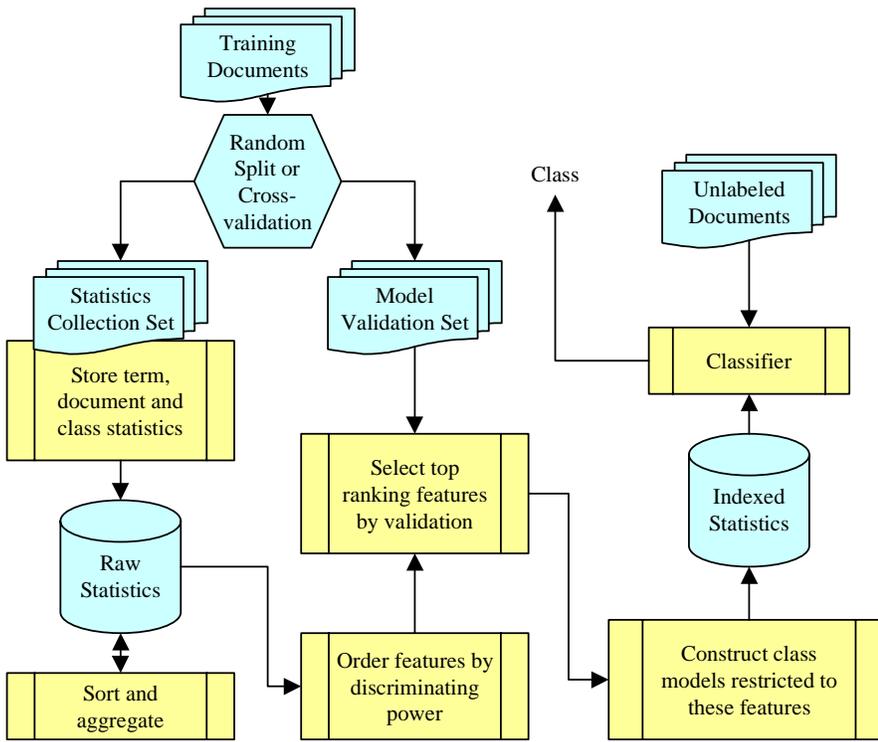


Fig. 1. A sketch of the TAPER hierarchical feature selection and classification engine

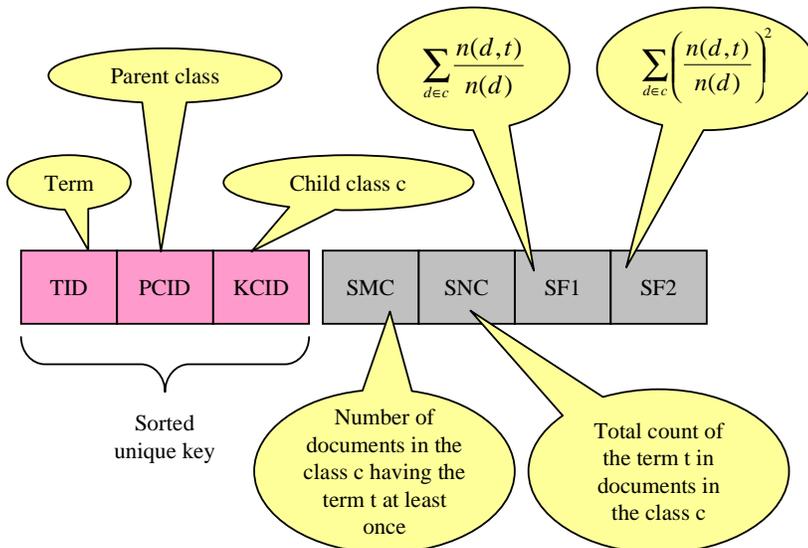


Fig. 2. The columns of the frequency table after aggregation on (TID, PCID, KCID). PCID is not explicitly stored; it is looked up from the taxonomy tree stored in memory

### 3.4.1 Statistics collection

The goal of this module is to collect term statistics from a document and dispense with it as fast as possible. After simple stopwords filtering and stemming while scanning, the document is converted to a sequence of 32-bit TIDs (term IDs). The main table maintained on disk is the *frequency table* shown in Fig. 2. TID corresponds to a term that occurs in some document belonging to a class corresponding to KCID (kid class ID). CIDs (KCIDs and PCIDs) are numbered from

one onwards. PCID represents the parent of KCID (zero if KCID is the root). There are four other numeric fields per row. All these four numbers are additive over documents, so, for each document  $d$  and term  $t$ , we can just append a row to the frequency table, with SMC set to one, SNC set to the number of times  $t$  occurred in  $d$ , called  $n(d, t)$ , SF1 set to  $n(d, t) / \sum_t n(d, t) = n(d, t) / n(d)$  and SF2 set to  $(SF1)^2$ . SMC is used in the binary model; SNC is needed in the Bernoulli model. Intermittently, this run is sorted and aggregated on (TID, PCID, KCID) and merged into a table with

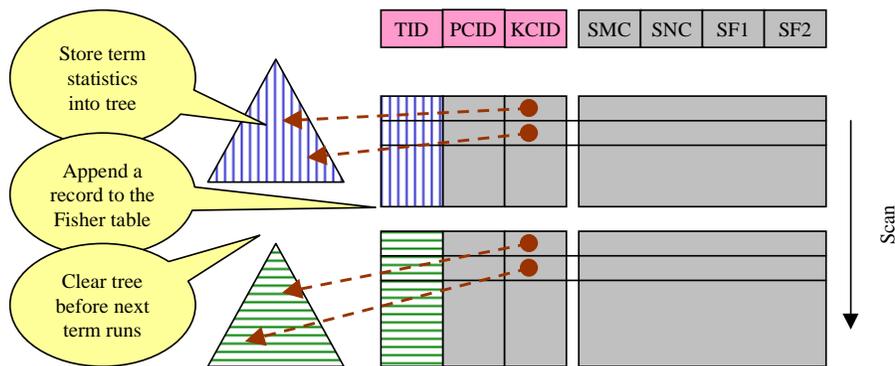


Fig. 3. Scanning the frequency table and computing the Fisher index of each term

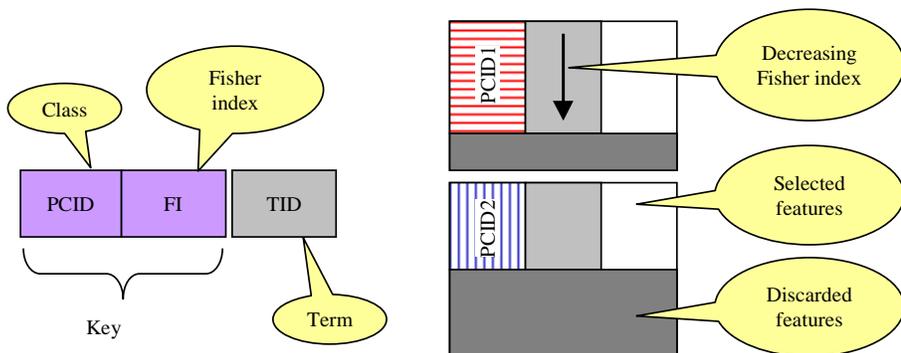


Fig. 4. The Fisher table. When sorted using the (PCID, FI) key, we get a contiguous run for each internal topic node, the run containing the best features first. If a suitable feature set size is specified, we can truncate the run to produce a table of feature TIDs for each internal topic

unique key (TID, PCID, KCID), other fields being aggregated. PCID is not stored explicitly, as it can be looked up from the taxonomy tree stored in memory. Figure 2 shows the contents of the fields after such aggregation: SMC contains the number of documents in the class KCID that contains the term TID at least once, SNC contains the total count of term TID in documents of class KCID, SF1 contains  $\sum_{d \in c} n(d, t)/n(d)$  and SF2 contains  $\sum_{d \in c} (n(d, t)/n(d))^2$ , where  $c$  corresponds to class KCID.

This trades off space for time, and the frequency table grows rather quickly, but with a lot of duplicate keys. Depending on how much disk space exists, once in a while we must pause to catch our breath and sort and aggregate the duplicate keys. For large corpora, this is vastly preferable to a disk hash table with random I/O. Since sorting is a super-linear operation, it is good to keep the size of the current run of the frequency table small, not only to conserve disk space, but also for faster sorting. We use simple heuristics to start a sort phase. First, we configure some upper bound to the number of rows for which a sort must be initiated to conserve space. We also estimate the sorting time given the number of rows and the average number of rows that a document adds to the table. From previous sorts, we also maintain an estimate of the fraction of rows compacted by aggregation. We can also do this guided by recent sampling techniques [1].

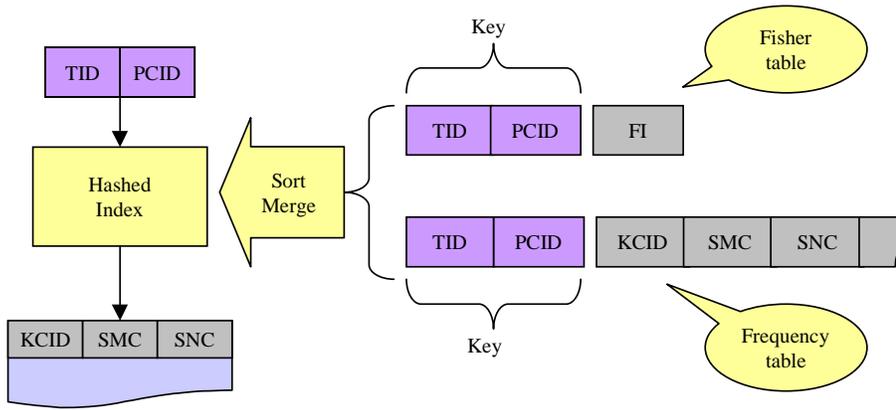
Given a moment in the execution and an infinite supply of documents, we can continue training until we hit the upper bound dictated by space limits, and then sort. We can estimate the time to complete this. We can also estimate the total time needed if we sorted right away, trained the same number of documents (which need not create an overflow) and sorted again. If the latter estimate is smaller, we initiate

a sort. In our current implementation, processing documents stops while the sorting is in progress. To meet tough real-time requirements, one can open a new frequency table and fork a thread, perhaps on another processor, to aggregate the last run while more documents continue to be accepted.

We could have chosen an indexed access method instead of the frequency table, and looked up and updated SMC, SNC, SF1 and SF2 as we scanned each document. That would have resulted in index lookups and random I/O potentially for every term in the training set. It was far more efficient to append statistics in a logged fashion. The frequency table is a temporary file and no direct indexed access to it is actually required later. Another benefit is compactness: this is the most space-intensive phase of training, and we avoid the storage overheads of indexed access and take control of compaction explicitly. The space overhead of storing TID and PCID redundantly is moderate, as the rest of each row is already 18 bytes long.

### 3.4.2 Feature selection

Before beginning feature selection, we aggregate the frequency table one last time, if necessary, to eliminate all duplicates. We rewind the frequency table and prepare to scan it. At this stage, all rows with the same TID are collected in a contiguous run, going through all CIDs where that TID occurred (see Fig. 3), with all the children KCID of parent class PCID collected together. We also prepare to output another file, called the *Fisher table*. For the following discussion, we will assume it has the format shown in Fig. 4. Rows are keyed by PCID and a floating point number FI (FI stands for *Fisher index*), where for each fixed PCID the



**Fig. 5.** Creating an indexed topic model statistics table that is used by the classifier while classifying new documents

rows are sorted in decreasing order of FI. The last column is the TID whose corresponding CID and FI are the first and second columns. Note that the notion of FI is associated only with internal nodes PCID.

Because TID is the primary key in the frequency table, as we scan it, we will get a sequence of runs, each run having a fixed TID. Associated with each topic node in memory, we keep a few words of statistics (derived from SMC, SNC, etc.). When we start a run for a given TID, we clear these. As we scan through the various KCID's for the given TID in the frequency table, we locate the node corresponding to the KCID in the taxonomy and update these statistics. In a large taxonomy, very few of the nodes will be updated during a run. If a node is updated, its parent will be updated as well. We can therefore reset these statistics efficiently after each run.

When the run for a given TID completes, we can compute, exploring only the updated nodes, the Fisher index of that term for every internal node in the taxonomy (using Eq. 2). For each of these PCIDs, we append a row to the Fisher table. Next, we sort the Fisher table on the key (PCID, FI). This collects all classes into contiguous segments, and for each PCID, orders terms by decreasing values of FI.

Consider now the case in which, for each internal topic  $c$ , the number  $k^*(c)$  of features to pick is specified to TAPER directly. (The next section discusses how  $k^*$  is determined in one pass over the portion of the training documents set apart earlier for model pruning.) Given  $k^*(c)$ , we scan the sorted Fisher table, copying the first  $k^*(c)$  rows for the run corresponding to class  $c$  to an output table, and discarding the remaining terms. This involves completely sequential I/O.

Next we sort the truncated Fisher table on (TID, PCID) and merge it with the frequency table, which is already sorted on (TID, PCID, KCID). We consider rows of the Fisher table one by one. For each row, once we find the beginning of a key-matched row of the frequency table, we read it as long as the key remains unchanged, constructing a memory buffer of the form (KCID, SMC, SNC). This buffer is then written into a hash table on disk as shown in Fig. 5.

### 3.4.3 Finding a good cutoff $k^*$

Given terms in decreasing Fisher index order, we wish to find a good value for  $k^*$ , the number of chosen features.

Fix a test document  $d \in \mathcal{Z}$  and consider what happens as we grow the prefix  $k$ . Typically,  $d$  will be misclassified up to some prefix, because there are not enough discriminating terms in the prefix, and then at some point it may get correctly classified owing to some good features being included. For some documents, at a larger prefix, a noise term may enter into the feature set and cause  $d$  to be misclassified. Let this 0-1 function (1 iff  $d$  is misclassified) be  $N_k(d)$ ; then we seek to find  $\sum_d N_k(d)$  for all  $k$ . A naive approach to this would be the following pseudocode:

**Naive algorithm:**

```

For all (or suitably many) values of  $k$ 
  Prepare models with only  $k$  features
  For each document  $d \in \mathcal{Z}$ 
    Determine  $N_k(d)$  and add on to  $N_k$ .

```

This approach would make many unnecessary passes over the input text, wasting time tokenizing and mapping IDs. If one has enough disk space, part of this cost can be avoided by storing tokenized text, but a closer look at the determination of  $N_k(d)$  also reveals that computation would also be repeated in determining  $N_k(d)$  for a model  $M_2$  that uses a superset of features used by another model  $M_1$ . In fact, one can compute  $N_k(d)$  under  $M_2$  very efficiently and directly, provided the document  $d$  is held fixed and successive models are built by adding more and more features.

We wish to compute this aggregate function  $N_k$  in only one pass over all internal taxonomy nodes and all validation documents in  $\mathcal{Z}$ . For a small number of internal nodes in the taxonomy, we can assume that the  $N_k$  functions for all the internal nodes can be held in memory (a lexicon of size 100,000 takes only 400 KB). But for a larger taxonomy, we must be able to contain memory usage.

We associate an output file with every internal node  $r$  of the taxonomy. (If this requires too many open file handles, we resort to simple batch writes and keep most handles closed.) We start scanning through the validation documents one by one. Consider document  $d$ , with an associated (leaf) class  $c$ . We locate  $c$  in the taxonomy, and its parent, say  $r$ . Earlier we have computed the Fisher score for all terms seen at node  $r$ . We sort the terms in document  $d$  in decreasing order of this score; terms in  $d$  that are not found at  $r$  are discarded. Let these terms have rank  $t_1, t_2, \dots, t_{|d|}$ . We construct a sequence of classifiers for  $r$ . The first uses terms ranked between 1 and  $t_1$ , the second uses terms ranked between 1 and  $t_2$ , etc. For the classifier using terms ranked 1

through  $t$ , we see if  $d$  is correctly routed from  $r$  to  $c$  or not, and compare this outcome with that for using terms ranked 1 through  $t - 1$ . If the outcome changes from  $t - 1$  to  $t$ , we record the jump in  $N_k(d)$  by writing out a “delta” record “ $t, \pm 1$ ” to the output file associated with  $r$  (+1 means no error at  $t - 1$ , error at  $t$ ; and vice versa). Finally, the output file at each  $r$  is sorted on the term rank column, and a cumulative sum generates  $N_k$  for node  $r$ . Before discarding  $d$  from memory, we perform the above step for all the edges on the path between  $c$  and the root of the taxonomy.

#### I/O-efficient algorithm:

```

For each document  $d \in \mathcal{D}$ 
  Consider the edge  $(r, c)$  as above
  Sort the terms of  $d$  in decreasing order
    of score at  $r$ 
  Let the term ranks be  $t_1, t_2, \dots, t_{|d|}$ 
  For  $i = 1, 2, \dots, |d|$ 
    Construct a classifier for  $r$  with terms
      ranked  $1 \dots t_i$ 
    Let  $N_{t_i}(d)$  be 1 iff this classifier
      misclassifies  $d$ 
    Compare with  $N_{t_{i-1}}(d)$  and output delta
      if different
  Repeat for all edges from  $c$  to root
For each node  $r$ 
  Sort files by term rank (first column)
  Compute cumulative sums of the second column

```

#### 3.4.4 Updates to the database

For a batch job, the large frequency and Fisher tables can now be deleted, leaving the relatively smaller indexed topic statistics and the term-to-TID maps. If the system is used in a setting where new documents will be added to classes, it is necessary to preserve the frequency table. It continues to be used in the same way as before: rows are appended and occasionally it is compacted to aggregate duplicate keys. Running feature selection integrates the new data into the indexed statistics. Like running statistics generation for a relational server, feature selection is not an interactive operation. For example, on a database with 2000 classes, average 150 documents per class, and average 100 terms per document, it may take a couple of hours. So this is invoked only when there is reason to believe that the refreshed statistics will improve classification. Automatically detecting such times is an interesting question.

Another issue is deletion of documents and moving of documents from one class to another (perhaps because classification was poor or erroneous for those documents). Since feature selection is always preceded by a frequency table aggregation, we can always place negative “correction” entries in it! This means, we produce a frequency table row corresponding to each term in the deleted document and negate SMC, SNC, SF1 and SF2 for the class(es) the document is being deleted from. (Here, we cannot ensure that the document was originally included in the aggregate, but that can be done by preserving IDs for training documents.)

A more difficult issue is the reorganization of the taxonomy itself. Although the current system leaves this issue

unresolved, we believe its design will make reorganization relatively simple. Notice that in TAPER, a parent class inherits, in an *additive* fashion, the statistics of its children, since each training document generates rows for each topic node from the assigned topic up to the root. We thus envisage a procedure of reassigning CIDs and writing out a new frequency table with some negative “correction” entries. Consider detaching a subtree under node  $c_1$  and attaching it elsewhere under node  $c_2$ . Statistics at or above the least common ancestor  $c_\ell$  of  $c_1$  and  $c_2$  remain unchanged. Negative (respectively, positive) rows are appended to the frequency table corresponding to all classes between  $c_\ell$  inclusive and  $c_1$  (respectively,  $c_2$ ) exclusive. And the parent and child links have to be modified in the taxonomy tree.

#### 3.4.5 Classification

The rationale for the data organization described earlier becomes clear when we consider what happens when the classifier is invoked on a document. In the basic API, one loads a taxonomy and its precomputed statistics, and submits a document (represented by term counts) to the classifier. In our model, the probability that the document is generated by the root topic is 1 by definition and decreases down any path in the taxonomy. Accordingly, also specified in the API is a probability cutoff for nodes reported back as close matches.

Consider the document  $d$  at some internal node  $c_0$  with children  $c_1$  and  $c_2$ . TAPER needs to intersect  $d$  with the feature set at  $c_0$ , then, for each surviving term  $t$ , look up the class models for  $c_1$  and  $c_2$ . It is thus best for both space and I/O efficiency to index the statistics by  $(c_0, t)$  and include in the record a vector of statistics for each  $c_i$ ,  $i = 1, 2$ . The obvious pseudocode has to be slightly modified to reflect this ( $\ell_c$  denotes  $\log \Pr[c|\dots]$ ).

##### Naive index lookup:

```

For each child  $c_i$  of  $c_0$ ,  $i = 1, 2, \dots$ 
  Initialize  $\ell_{c_i}$  to 0
  For each term  $t \in d$ 
    Lookup term statistics for  $(c_i, t)$ 
    Update  $\ell_{c_i}$ 
Normalize  $\sum_i \exp(\ell_{c_i})$  to one
Add  $\ell_{c_0}$  to each  $\ell_{c_i}$ .

```

##### Optimized index lookup:

```

Initialize all  $\ell_{c_i}$  to zero
For each term  $t \in d$ 
  Skip if key  $(c_0, t)$  is not in index
  Retrieve record for  $(c_0, t)$ 
  For each  $c_i$  that appears in the record
    Update  $\ell_{c_i}$ 
Normalize etc.

```

#### 3.5 Context-sensitive document signatures

Up to a point, the user can sift a query response based only on the topic paths. However, even the leaf classes are necessarily coarser than individual documents; support is therefore needed to browse quickly through many documents without looking into the documents in detail. Most search engines

attach a few lines from each document. Often these are the title and first few lines; or they are sentences with the most search terms. For many documents, better keyword extraction is needed. Moreover, as we have argued, these signatures should be extracted relative to a node in the taxonomy.

Given this reference node  $c$ , one approach is to concatenate the training documents associated with  $c$  into a super document  $d$ , and then rank terms  $t \in d$  in decreasing order of the number of standard deviations that  $x(d, t)$  is away from  $f(c, t)$ . Here, our earlier simplistic document model gets into trouble: as mentioned in Sect. 3.1, a term that has occurred once in a document is more likely to occur again. Since the Bernoulli model does not take this into account, frequent terms often remain surprising all along the taxonomy path.

Matters are improved by moving to the binary model. First, suppose we have a single test document  $d$ , and consider  $t \in d$ . If the observed fraction of training documents in class  $c$  containing term  $t$  is  $\theta(c, t)$ , we simply sort all  $t \in d$  by increasing  $\theta(c, t)$  and report the top few. If there are  $\ell > 1$  test documents in  $c$ , we find the fraction  $\phi(t)$  that contains  $t$ , and sort the  $ts$  in increasing order of  $\frac{(\theta(c, t) - \phi(t))\sqrt{\ell}}{\sqrt{\theta(c, t)(1 - \theta(c, t))}}$ . Both, in fact, correspond to  $P$ -values computed using the normal approximation to the binomial distribution.

## 4 Performance

In this section, we study the performance of our system. There are three aspects to performance: first, to what extent this paradigm assists in text search and browsing; second, how accurate our techniques for feature selection and hierarchical classification are; and third, how efficient or scalable our system is. The first item is at this point a matter of qualitative judgement, as is the evaluation of the signature-finding techniques. The quality of feature selection and classification can be measured precisely, and we present these results here. As regards efficiency and scalability, we quote TAPER's running times for specific platforms, show that they scale favorably with corpus size, and compare with the performance of a well-known text classifier from the prior art [3].

### 4.1 Datasets and measures

We used three data sources: the Reuters benchmark used widely in the IR community, the US patent database, hereafter referred to as USPatent, and Yahoo!. For evaluation, the simple scenario is an  $m$ -class problem, where each document belongs to exactly one class. We can draw up an  $m \times m$  contingency table, entry  $(i, j)$  showing how many test documents of class  $i$  were judged to be of class  $j$ . This is called the *confusion matrix*. One important number to compute from a confusion matrix is the sum of diagonal entries divided by the sum of all elements: this gives the fraction of documents correctly classified. If each document has exactly one class, this number is the same as *microaveraged recall* and *precision* as defined by Lewis [27]. He also proposes how to evaluate performance on data sets in which documents have multiple classes. The classifier is required to output for document  $d$  the set  $C_k(d)$  of the  $k$  classes having the

highest "match." Let the set of "true" classes be  $C_*(d)$ . Then *precision* is defined as  $\sum_d |C_k(d) \cap C_*(d)| / \sum_d |C_k(d)|$  and *recall* is defined as  $\sum_d |C_k(d) \cap C_*(d)| / \sum_d |C_*(d)|$ . By changing  $k$ , one can achieve a trade-off between recall and precision. The point where recall equals precision is called the *break-even point*.

### 4.2 Evaluation of feature selection

Although Reuters has provided a taxonomy for its articles, the data available does not include taxonomy codes in the class header. For this subsection, we will work with other corpora where such information is explicitly provided.

The sample of USPatent that we used has three nodes in the first level, Communication, Electricity and Electronics. Each has four children in the second level. Figure 6 shows the taxonomy we used. The overlap in vocabulary between some of the nodes, e.g., modulator, demodulator, amplifier, oscillator; and motive, heating, resistor make the classification task appear more challenging than Reuters, which deals with a more diverse set of topics.

#### 4.2.1 Classification error vs feature set size

Figure 7a–d shows the results of validation experiments over the patent database. Five hundred training patents and 300 validation patents were picked at random from each of the 12 leaves in Fig. 6. The Fisher index ordering gives rapid reduction in classification error within just a few hundred feature terms, out of the roughly 30,000 terms in our lexicon. For some classes, the error goes up slightly (not visible in the range shown) after a minimum due to overfitting. The smallest minima and corresponding errors are roughly at 160 terms, 25.1% for Patent; 200 terms, 11.7% for Communication; 890 terms, 17.8% for Electricity; and 9130 terms, 16.6% for Electronics. The minima are not very sharp, but the diversity of the feature set sizes still questions the common practice of picking a fixed number of most frequent terms in each class as features.

#### 4.2.2 Best discriminants and applications

We list the best features in the patent taxonomy below; notice how the sets change down the levels.

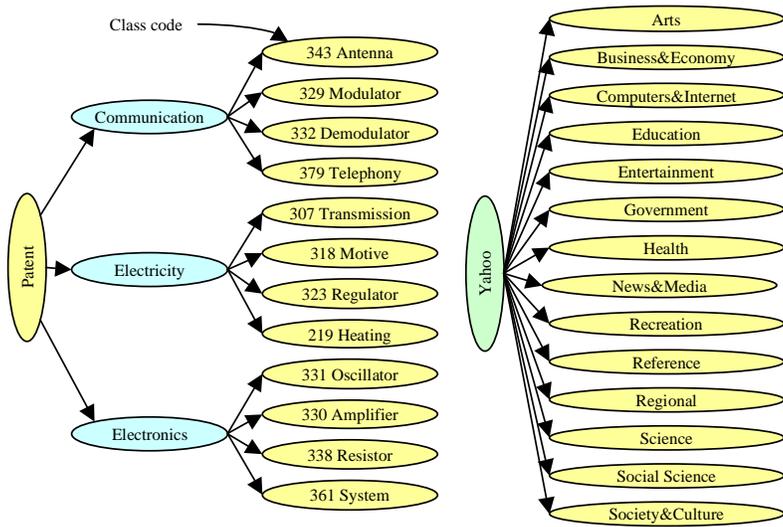
Patent: Signal, modulate, motor, receive, antenna, telephone, transmit, frequency, modulation, modulator, demodulator, current, voltage, data, carrier, power, amplifier, phase, call, amplitude.

Patent:Communication: Antenna, telephone, modulator, demodulator, signal, modulate, output, call, modulation, input, demodulated, frequency, phase, communication, radar, demodulating, space, detector, line, demodulation, transmit, circuit.

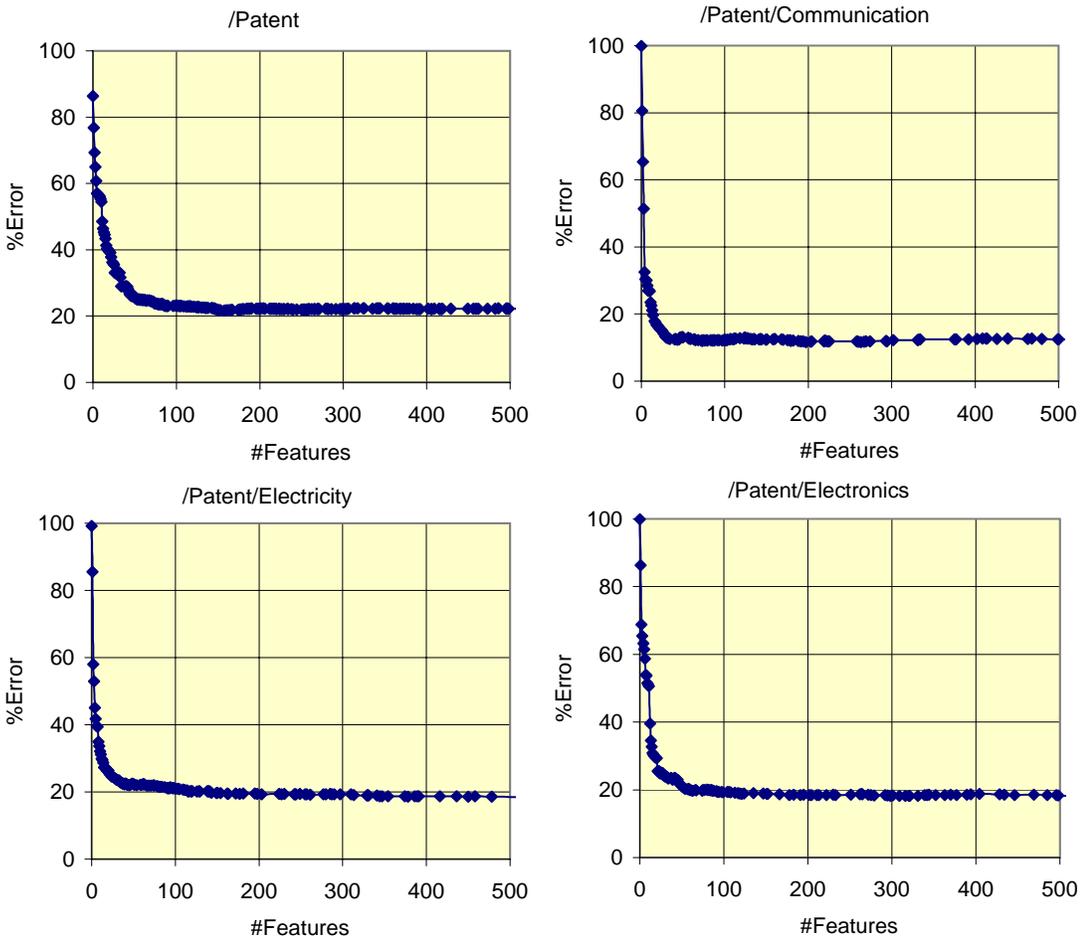
Patent:Electricity: Motor, heat, voltage, transistor, output, circuit, connect, input, weld, extend, surface, current, position, gate, speed, control, terminal, drive, regulator, signal, rotor.

Patent:Electronics: Amplifier, oscillator, input, output, frequency, transistor, signal, laser, emitter, couple, amplify, gain, resistance, connect, extend, form, contact, differential, material, resistor.

We have also applied the feature selection algorithm to find salient differences between various sets of documents.



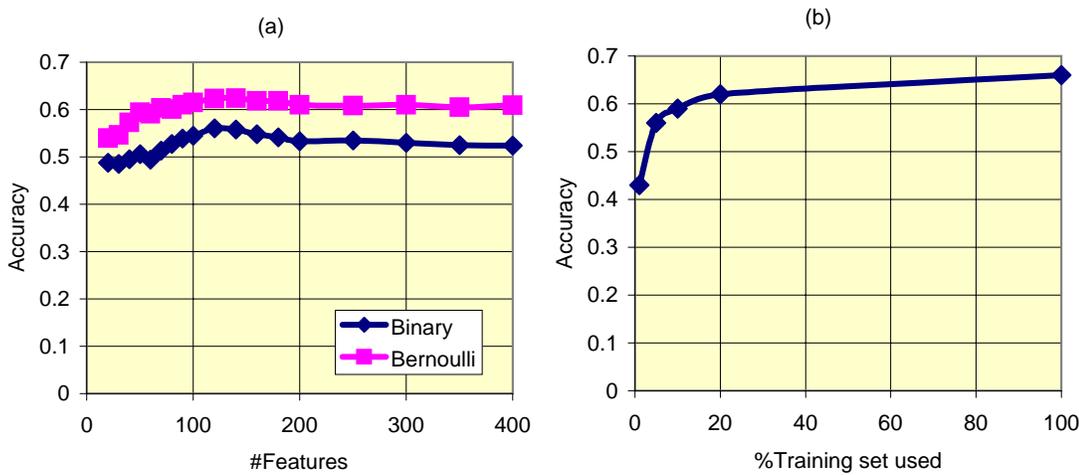
**Fig. 6a,b.** Sample of topic taxonomies we have experimented with. **a** A portion of the US patent database taxonomy with numeric class codes. **b** The first level of a web taxonomy derived from Yahoo!, with a total of 2,218 nodes



**Fig. 7a-d.** Evaluation of feature selection

One application is to find descriptions for clusters in unsupervised document clustering. For example, the query *mouse* gets hundreds of responses from the IBM Patent Server. To quickly zoom in to the right notion, one clusters the response and runs TAPER with the clusters treated as classes. A sample of results is shown:

- Cluster 1: Tissue, thymus, transplanted, hematopoietic, treatment, exemplary, organ, immunocompromised, host, trypsin.
- Cluster 2: Computer, keyboard, hand, edge, top, location, keys, support, cleaning.
- Cluster 3: Point, select, environment, object, display, correspondence, direct, image.



**Fig. 8a.** Choice between the Bernoulli and binary text models for classification. Bernoulli appears consistently superior in our experiments. **b** Verification that the training set is adequate

These “cluster digests” lets the user easily refine the query.

In the context of the patent database, TAPER can also be used, for example, to compare and contrast the patent portfolios of two assignees or one assignee at two different times. For example, a comparison between *Sun Microsystems* and *Silicon Graphics* gives the following:

Sun Microsystems	Silicon Graphics
<ul style="list-style-type: none"> <li>• General-purpose programmable digital computer systems</li> <li>• Electrical computers and data-processing systems</li> <li>• Integrated circuit, processor, voltage, interface</li> </ul>	<ul style="list-style-type: none"> <li>• Information-processing system organization</li> <li>• Data presentation, computer graphics</li> <li>• Surface detail, texture</li> <li>• Adjusting resolution or level of detail</li> </ul>

An even more interesting example is comparing Intel patents in 1993–94 with those in 1994–95. TAPER detects a new line of research and patenting in the second year:

Intel, 1993–94	Intel, 1994–95
<ul style="list-style-type: none"> <li>• General-purpose programmable digital computer systems</li> <li>• Chip fabrication</li> <li>Counter, input</li> </ul>	<ul style="list-style-type: none"> <li>• Interactive television bandwidth reduction system</li> <li>• Involving difference transmission</li> <li>• Field or frame difference</li> <li>• Involving adaptive transform coding</li> </ul>

(It is possible to get the coherent phrases because the patent database effectively stores them as single terms associated with patents.)

#### 4.2.3 Choice of system configurations

**Binary vs Bernoulli.** TAPER supports both the Bernoulli (term counts are significant) and the binary (term count is zero or one) text models. As we discussed in Sect. 3.1, the Bernoulli model might be criticized as paying too much attention to each additional occurrence of a term, so we compare Bernoulli with binary in Fig. 8a. The Bernoulli classifier appears to be more effective in exploiting the count information, so, for the rest of the paper, we restrict ourselves to this model.

**Sufficiency of training data.** Before we compare TAPER with other known approaches, we ensure that the training set is adequate. To do this, we train using random samples of increasing sizes from the training set and verify that the test performance has saturated. This is shown in Fig. 8b.

#### 4.3 The Reuters benchmark

The Reuters benchmark has 7775 training documents and 3019 testing documents from 115 classes. We experimented with Reuters to ensure that our basic classifier is of acceptable quality. Less than a tenth of the articles are assigned multiple classes. In fact, in some cases, some class labels were refinements of others, e.g., *grain* and *wheat*, and it would be incorrect to regard them as classes at the same level, since some classes imply others.

In our first experiment, we used only the first of the classes assigned to each document. Our micro-averaged recall, which, for this setup, equals the micro-averaged precision, was 87%. We also studied recall-precision trade-offs in the multi-class scenario. The results are shown in Fig. 9. Our interpolated breakeven point is 76%. Since only 9% of the documents have two or more classes, the best policy is to return the top class at a recall of 71.3% and precision of 88.6%.

For this benchmark, there is no benefit from hierarchy. To test the effect of our feature selection, we compared it with an implementation that performs singular value decomposition (SVD) on the original term-document matrix, projects documents down to a lower dimensional space, and uses a Bayesian classifier in that space, assuming the Gaussian distribution (S. Vaithyanathan, personal communication). Our classifier was more accurate by 10–15%, in spite of its simplicity. Our explanation is that the SVD, in ignoring the class labels, finds projections along directions of large variance, which may not coincide with directions of best separation between documents with different classes.

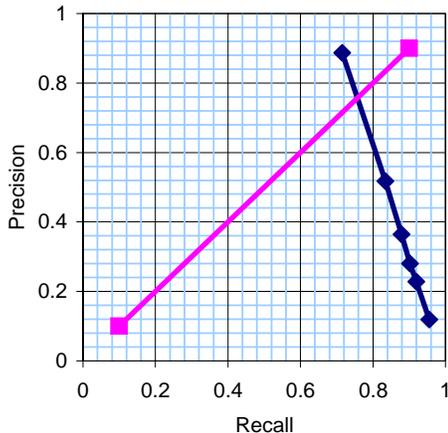


Fig. 9. Recall-precision trade-off on Reuters. Our break-even point is 76%

Table 1. Confusion matrix for the weighted cosine one-level classifier. Each row sums to 100, modulo rounding. The diagonal elements add up to only 0.48 of the total number of the documents. This is the microaveraged recall

Class name	329	332	343	379	307	318	323	219	330	331	338	361
329_Demodulator	51	9	2	1	0	6	5	2	12	11	0	2
332_Modulator	21	27	3	2	3	7	6	4	10	12	2	2
343_Antennas	10	6	47	3	4	2	6	1	1	4	14	3
379_Telephony	9	1	1	65	1	5	2	5	3	1	5	3
307_Transmission	1	1	1	1	57	2	8	5	0	1	19	4
318_Motive	6	4	1	1	1	41	7	13	14	4	2	3
323_Regulator	8	3	1	3	7	4	59	7	2	1	2	5
219_Heating	2	1	0	0	0	18	9	49	12	1	2	5
330_Amplifier	6	5	1	0	1	17	1	8	53	3	4	1
331_Oscillator	10	2	3	0	6	9	4	7	10	33	13	4
338_Resistor	0	0	0	0	3	0	3	2	0	0	87	4
361_System	2	1	1	1	9	8	8	9	1	1	30	29

Table 2. Confusion matrix for our multilevel classifier, showing much larger diagonal elements, i.e., more frequently correct classification. The microaveraged recall is 0.66

Class name	329	332	343	379	307	318	323	219	330	331	338	361
329_Demodulator	80	5	0	0	0	2	0	3	5	4	0	0
332_Modulator	16	55	1	0	1	2	1	3	9	11	0	0
343_Antennas	5	5	63	1	1	0	2	0	0	2	15	6
379_Telephony	4	2	1	82	0	1	0	2	1	1	1	4
307_Transmission	0	0	0	0	55	2	3	3	0	2	26	8
318_Motive	6	4	0	2	3	48	5	16	8	5	1	2
323_Regulator	3	1	1	2	3	2	81	6	0	0	1	1
219_Heating	1	1	0	0	0	10	4	72	7	0	3	1
330_Amplifier	3	9	0	0	0	10	0	11	57	8	0	1
331_Oscillator	15	8	0	0	0	4	0	7	8	47	5	4
338_Resistor	0	0	0	0	1	0	2	0	1	0	92	4
361_System	1	0	0	0	2	6	6	10	1	1	12	61

#### 4.4 Evaluation of hierarchical classification

In this section, we describe our experience with the hierarchical USPatent dataset. We compare the hierarchical classifier with a standard vector-space-based [38] classifier. Each document is a vector in term space; each class is the sum or centroid of its document vectors. The similarity between two vectors is their cosine. Weighting the terms usually results in better relevance ranking. There are over 287 variants of term-weighting schemes with tuned magic constants re-

Table 3. The benefits of hierarchy. The prefix field in the second row correspond to the four internal nodes in the USPatent tree: /Patent, /Patent/Communication, /Patent/Electricity and /Patent/Electronics

Classifier	Prefix	Parameters	Recall	Time/doc
Flat	250	2651	0.60	15 ms
Taxonomy	950;200;400;800	2649	0.63	6 ms

ported [38]. We pick one version recommended by Sparck-Jones [20, 23].

$$n_{\max}(d) = \max_{t \in d} n(d, t)$$

$$m = \text{number of classes}$$

$$n_t = \sum_c \text{sign}(n(c, t))$$

$$w(c, t) = \left(1 + \frac{n(d, t)}{n_{\max}(d)}\right) \left(1 + \lg \frac{m}{n_t}\right)$$

$$\text{Score}(c, d) = \frac{\mathbf{x}_d \cdot \mathbf{w}_c}{|\mathbf{x}_d| |\mathbf{w}_c|}$$

We see a substantial gain in accuracy over the standard weighted-cosine classifier. We did further experiments to see how much of the gains was from feature selection as against the hierarchy. To do this, we can fix the feature selection and classification modules, and only change the taxonomy: one will be the taxonomy in Fig. 6, the other will have the root and the 12 leaves. We have to be very careful to make this a fair competition, making sure that the class models are represented with the same complexity (number of parameters) in the two settings. In counting the number of parameters we must also account for the sparsity of the term frequency tables; we have no direct control on this. By trial and error, we came up with the comparative evaluation shown in Table 3.

In this dataset, the accuracy benefit from hierarchy is modest compared to the benefit from feature selection. However, note that the flat classifier has a steep performance penalty, because it has to compare too many classes all at once. This gap is dramatic for larger taxonomies, such as Yahoo!. How to allocate a fixed number of parameters among the taxonomy nodes for best overall classification is an interesting issue.

Summarizing, we showed that our feature selection is effective, and that our classifier is significantly more accurate than cosine-based ones and comparable to the best known for flat sets of classes. Hierarchy enhances accuracy in modest amounts, but greatly increases speed.

#### 4.5 Running times

TAPER has undergone extensive revisions to make it efficient. One can specify some maximum amount of memory it should use, and it uses the disk intelligently to stage larger data. Here, we will merely give some examples of the current performance, not compare it with all the preliminary versions. Also, an extensive comparison with other existing packages on a common hardware platform is left for future work. TAPER has been evaluated on two platforms: a 133-MHz RS 6000/43P with 128 MB RAM, and a 200-MHz Pentium-II with 256 MB RAM. On the former, we can train at 140  $\mu$ s per term and test at 30  $\mu$ s per term. These times

are measured after the document is in memory, and they account for the database reorganization costs during training. The whole Reuters experiments, including I/O time for text, takes less than 610 seconds.

The running time performance of the classifier of Apte et al [3] is not published, although its break-even point, at 80.5%, is 4.5% above ours. A classifier using a similar technology and with similar accuracy called KitCat has a training time that is about 60 times the training time of TAPER. On larger corpora where efficient I/O management is more important, the difference in performance is even more significant.

On the latter platform, 266,000 web documents from 2118 Yahoo! classes have been trained (from a disk image obtained by crawling) in about 19 h. TAPER processes documents that are several hundred words long in about the time needed for a disk access. This makes it possible to directly connect TAPER to a web crawler and populate the search database with topic information as well as keyword index, on the fly.

## 5 Related work

We survey the following overlapping areas of related research and point out differences with our work where appropriate: IR systems and text databases, data mining, statistical pattern recognition, and machine learning.

### Data mining, machine learning, and pattern recognition.

The supervised classification problem has been addressed in statistical decision theory (both classical [44] and Bayesian [5]), statistical pattern recognition [14, 18] and machine learning [5, 32, 45]. Classifiers can be parametric or non-parametric. Two well-known classes of non-parametric classifiers are decision trees, such as CART [6] and C4.5 [34], and neural networks [21, 22, 28]. For such classifiers, feature sets larger than 100 are considered extremely large. Document classification may require feature selection from more than 500,000 features, and result in models with over 10,000 features.

**IR systems and text databases.** The most mature ideas in IR, which are also successfully integrated into commercial text search systems such as Verity<sup>11</sup>, ConText<sup>12</sup> and AltaVista, involve processing at a relatively syntactic level; e.g., stopword filtering, tokenizing, stemming, building inverted indices, computing heuristic term weights, and computing similarity measures between documents and queries in the vector-space model [16, 39, 42].

More recent work includes statistical modeling of documents, *unsupervised* clustering (where documents are not labeled with topics and the goal is to discover coherent clusters) [2], *supervised* classification (as in our work) [3, 10], query expansion [40, 43]. Singular value decomposition on the term-document matrix has been found to cluster semantically related documents together even if they do not share keywords [13, 33]. For a survey see [15].

**Contrast with our work.** Our work emphasizes the performance issues of feature selection and classification raised

by corpora ranging into tens to hundreds of gigabytes, rather than exploring many variants of learning algorithms on small corpora and lexicon (10,000 documents and terms).

Most closely related to our work [7] are the concurrent investigations made by Koller and Sahami [24] and Yang and Pedersen [46]. Koller and Sahami propose a sophisticated feature selection algorithm that uses a Bayesian net to learn interterm dependencies. The complexity in the number of features is supralinear (e.g., quadratic in the number of starting terms and exponential in the degree of dependence between terms). Consequently, the reported experiments have been restricted to a few thousand features and documents. Yang and Pedersen's experiments appear to indicate that much simpler methods suffice, in particular, that the approach of Apte et al. [3] of picking a fixed fraction of most frequent terms per class performs reasonably. There is a possible danger that this fraction is very sensitive to corpus and methodology (e.g., whether stemming and stopwording is performed). This is indicated by the poor performance of such simplistic methods observed in recent work by Mladenic [30].

Our goal has been to look for techniques that have good statistical foundation, while remaining within almost linear time and one pass over the corpus, even when doing feature selection simultaneously for many nodes in a large topic taxonomy. Koller and Sahami also emphasize the importance of hierarchies, but they use a greedy search for the best leaf and point out the potential dangers of this approach. Our formulation fixes this problem. Also, our approach of computing context-dependent document signatures to aid search and browsing appears to be a new extension to the scatter-gather type of retrieval interface [12].

## 6 Conclusion

We have demonstrated that hierarchical views of text databases can improve search and navigation in many ways, and presented some of the tools needed to maintain and navigate in such a database. A combination of hierarchy, feature selection, and context-sensitive document signatures greatly enhanced the retrieval experience.

Our work raises several questions for future investigation. Usually, TAPER finds good feature set sizes independently for each internal node; the space needed to store the resulting model was not explicitly controlled. In Sect. 4.4, we raised the question of designing classifiers that maximize accuracy given bounded space, i.e., model size, and bounded time. Table 3 suggests the interesting problem of allocating the total space among nodes of a hierarchy for best overall accuracy. Resolving the following performance issue can greatly cut down space and time during training: is it possible to prune off terms with poor Fisher index even as term statistics are being collected? Another issue related to accuracy is whether the classifier can reliably stop at a shallow level of the tree when classifying a document about which it is uncertain. Finally, in recent work, we have found that adding hyperlink information to the feature set used by TAPER greatly improves accuracy [8].

<sup>11</sup> <http://www.verity.com>

<sup>12</sup> [http://www.oracle.com/products/oracle7/oracle7.3/html/context\\_qa.html](http://www.oracle.com/products/oracle7/oracle7.3/html/context_qa.html)

*Acknowledgements.* Thanks to Mark Jackson, Alex Miller, Bruce Hönig, and Carol Thompson from the IBM Patent Server Team, to Chandra Chekuri, Mike Goldwasser, and Eli Upfal for helpful discussions, and to Sunita Sarawagi and Martin van den Berg for comments on the paper.

## References

- Alon N, Matias Y, Szegedy M (1996) The space complexity of approximating the frequency moments. In: Symposium on the Theory of Computing (STOC), May 1996, Philadelphia, Pa., pp 20–29
- Anick P, Vaithyanathan S (1997) Exploiting clustering and phrases for context-based information retrieval. In: SIGIR, 1997
- Apte C, Damerau F, Weiss SM (1994) Automated learning of decision rules for text categorization. IBM Research Report RC18879
- Balabanovic M, Shoham Y (1997) Content-based, collaborative recommendation. Commun ACM 40(3):66–72
- Berger JO (1985) Statistical Decision Theory and Bayesian Analysis. Springer, Berlin Heidelberg New York
- Breiman L, Friedman JH, Olshen RA, Stone CJ (1984) Classification and Regression Trees. Brooks/Cole, Pacific Grove, Calif
- Chakrabarti S, Dom B, Agrawal R, Raghavan P (1997) Using taxonomy, discriminants, and signatures for navigating in text databases. In: VLDB Conf, August 1997, Athens, Greece
- Chakrabarti S, Dom B, Indyk P (1998) Enhanced hypertext categorization using hyperlinks. In: SIGMOD ACM, 1998
- Chekuri C, Goldwasser M, Raghavan P, Upfal E (1996) Web search using automatic classification. In: Sixth World Wide Web Conference, 1996, San Jose, Calif
- Cohen WW, Singer Y (1996) Context-sensitive learning methods for text categorization. In: SIGIR ACM, 1996
- Cover TM, Thomas JA (1991) Elements of Information Theory. Wiley, Chichester
- Cutting DR, Karger DR, Pedersen JO (1993) Constant interaction-time scatter/gather browsing of very large document collections. In: SIGIR, 1993
- Deerwester S, Dumais ST, Landauer TK, Furnas GW, Harshman RA (1990) Indexing by latent semantic analysis. J Soc Inf Sci 41(6):391–407
- Duda R, Hart P (1973) Pattern Classification and Scene Analysis. Wiley, New York
- Falaoutsos C, Oard DW (1995) A survey of information retrieval and filtering methods. Technical Report CS-TR-3514. University of Maryland, College Park, MD 20742
- Frakes WB, Baeza-Yates R (1992) Information retrieval: Data structures and algorithms. Prentice-Hall, Englewood Cliffs, NJ
- Friedman JH (1997) On bias, variance, 0/1 loss, and the curse-of-dimensionality. Data Min Knowl Discovery 1(1):55–77
- Fukunaga K (1990) An Introduction to Statistical Pattern Recognition, 2nd ed. Academic Press, New York
- Goldberg D, Nichols D, Oki B, Terry D (1992) Using collaborative filtering to weave an information tapestry. Commun ACM 35(12):61–70
- Harman D Ranking algorithms. In: Frakes WB, Baeza-Yates R (eds) Information retrieval: Data structures and algorithms, Chapter 14. Prentice-Hall, Englewood Cliffs, N.J.
- Hush DR, Horne BG (1993) Progress in supervised neural networks. IEEE Signal Process Mag: 8–39
- Jain AK, Mao J, Mohiuddin K (1996) Artificial neural networks: A tutorial. Computer 29(3):31–44
- Jones KS A statistical interpretation of term specificity and its applications in retrieval. J Documentation 28(1):11–20
- Koller D, Sahami M (1997) Hierarchically classifying documents using very few words. In: International Conference on Machine Learning, Vol. 14, 1997, Morgan-Kaufmann, San Mateo, Calif
- Langley P (1996) Elements of Machine Learning. Morgan Kaufmann, San Mateo, Calif
- Laplace P-S (1995) Philosophical Essays on Probabilities (Translated by A.I. Dale from the 5th French edition of 1825). Springer, New York
- Lewis D (1991) Evaluating text categorization. In: Proceedings of the Speech and Natural Language Workshop, 1991, Morgan-Kaufmann, San Mateo, Calif., pp 312–318
- Lippmann RP (1989) Pattern classification using neural networks. IEEE Commun Mag :47–64
- Miller BN, Reidl JT, Konstan JA (1997) Experiences with GroupLens: Making Usenet useful again. In: USENIX Annual Technical Conference, 1997, pp 219–233
- Mladenic D (1998) Feature subset selection in text-learning. In: 10th European Conference on Machine Learning, 1998
- Mirsky S (1997) Untangling the web. IBM Res Mag 4:8–10
- Natarajan BK (199) Machine Learning: A Theoretical Approach. Morgan-Kaufmann, San Mateo, Calif
- Papadimitriou C, Raghavan P, Tamaki H, Vempala S (1996) Latent semantic indexing: A probabilistic analysis.
- Quinlan JR (1993) C4.5: Programs for Machine Learning. Morgan Kaufmann, San Mateo, Calif
- Raghavan P (1997) Information retrieval algorithms: A survey. In: Symposium on Discrete Algorithms, 1997
- Ristad ES (1995) A natural law of succession. Research report CS-TR-495-95, Princeton University, Princeton, Calif
- Robertson SE, Walker S (1994) Some simple effective approximations to the 2-Poisson model for probabilistic weighted retrieval. In: SIGIR, 1994, pp 232–241
- Salton G, Buckley C (1988) Term-weighting approaches in automatic text retrieval. Inf Process Manage 24(5):513–523
- Salton G, McGill MJ (1983) Introduction to Modern Information Retrieval. McGraw-Hill, New York
- Schutze H, Hull DA, Pederson JO (1995) A comparison of classifiers and document representations for the routing problem. In: SIGIR, 1995, pp 229–237
- Shardanand U, Maes P (1995) Social information filtering: Algorithms for automating word of mouth. In: Computer Human Interaction (CHI), 1995, ACM Press, New York
- van Rijsbergen CJ (1979) Information Retrieval. Butterworths, Oxford (Also available on-line at <http://www.dcs.gla.ac.uk/Keith/Preface.html>)
- Voorhees EM (1993) Using WordNet to disambiguate word senses for text retrieval. In: SIGIR, 1993, pp 171–180
- Wald A (1950) Statistical Decision Functions. Wiley, New York
- Weiss SM, Kulikowski CA (1990) Computer Systems That Learn. Morgan-Kaufmann, San Mateo, Calif
- Yang Y, Pedersen J (1997) A comparative study on feature selection in text categorization. In: International Conference on Machine Learning, 1997, pp 412–420
- Young TY, Calvert TW (1974) Classification, Estimation and Pattern Recognition. Elsevier Science Publishers, Amsterdam
- Zipf GK (1949) Human Behavior and the Principle of Least Effort: An Introduction to Human Ecology. Addison-Wesley, Reading, Mass