# A Framework for Agent-Based Trust Management in Online Auctions<sup>\*</sup>

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### Abstract

Current electronic commerce applications such as online auction systems are not trustworthy due to a lack of effective trust management mechanisms. A trustworthy online auction system requires a dynamic trust management module that can detect abnormal bidding activities in real-time, notify the involved users, and cancel the corresponding auction immediately. In this paper, we introduce a framework for agent-based trust management (ATM) in online auctions. The ATM module consists of different types of agents, e.g., the monitoring agent, the analysis agent and the security agent. Each monitoring agent is responsible for monitoring a bidder and detects any abnormal bidding behavior; while the analysis agent and the security agent can analyze state-based information and history information of a bidder, and make decisions on shill detection, respectively. We present the general framework for ATM and illustrate the communication protocol among various agents. Finally, we demonstrate our agent-based trust management approach for online auctions using a prototype ATM module developed on JADE.

**Keywords:** Multi-agent system, trust management, online auction, shilling behaviors, agent communication protocol

### **1. Introduction**

English auction is one of the most popularly adopted auction types in online auction houses due to its characteristics of multiple bids and ascending bidding price. Although there have been many implementations of online auction houses, such as uBid (uBid.com), eBay (eBay.com), Firstauction

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(Firstauction.com), and Yahoo!Auctions (auctions.yahoo.com), current online auction systems are still suffering from a major weakness: *lack of trustworthiness*. In a recent research study, computer scientists at Carnegie Mellon University used data mining techniques to analyze the historical auction data from eBay, and detected more than a dozen probable fraudsters and several dozen apparent accomplices [1]. Most of the frauds detected in online auctions are related to shilling behaviors, which occur when a seller disguises himself as a legitimate bidder by using a second identity or account solely for the purpose of pushing up the sale price [2, 3].

To develop a trustworthy online auction system, it is vital for us to introduce feasible trust management mechanisms to prevent, detect and avoid trading frauds such as shilling behaviors. Trust management can be defined as the activity of collecting and analyzing security relevant evidence, and making assessments and decisions on trust relationships for e-commerce transactions [4]. During the past decade, trust has been studied in terms of decentralized access control, public key certification, and reputation systems for Peer-to-Peer (P2P) systems. There exist two major approaches for trust management, namely policybased and reputation-based trust management [5]. The policy based approach relies on trusted certification authorities (CA) and signed certificates as well as access control policies to determine whether a requester is trusted or should not be allowed to access a certain resource. On the other hand, the reputation based approach relies on ratings or reputation scores that are computed according to feedback or comments from other entities. Current trust models in these approaches treat trust as independent of context and time, thus they do not support real-time monitoring and dynamic trust management. Auction houses conventionally try to detect undesired activities based on historical auction data, and then decide whether to take actions against detected shills. This approach may help to build the trustworthiness of an auction house; however, it is very limited in helping to avoid users' losses – in terms of money and time – due to shilling behaviors. A trustworthy online auction system requires a dynamic trust management system that can detect abnormal bidding activities in real-time, notify the involved users, and cancel the corresponding auction immediately. Such treatment requires a strong and secure model to be established in order to provide a safe and secure environment for online transactions, through which users can safely complete their transactions, build and maintain trust relationships among the users as well as with the auction house.

In order to develop an effective dynamic trust management module for online auction systems, the behaviors and the current state of the trustee (or the users) must be considered. In our approach, we adopt an agent-based technique to monitor bidders, analyze auction data and user information, and make decisions on shill detection dynamically. In our agent-based trust management (ATM) module, a security

agent can dispatch a number of monitoring agents to detect suspicious users; meanwhile, an analysis agent is responsible for analyzing users' bidding behaviors using the real-time auction data captured by the monitoring agents, together with users' history information. Based on the analytical results, the security agent can make decisions on whether a suspicious shill is an actual shill, and request to cancel the involved auctions when actual shills are detected. The security agent is also responsible for upgrading or downgrading a user's role with different access permissions based on the user's information and its real-time bidding behaviors. Since the agent-based trust management module supports real-time detection and prevention of online auctions with shilling behaviors, our approach provides a strong and secure model for development of trustworthy online auction systems.

### 2. Related Work

Trust management using reputation models are based on prior history of users and/or feedback gathered from other entities. For example, eBay uses a very simple reputation based rating scheme for users. After each successful transaction, sellers and buyers are invited to rate each other on a 3-point scale, i.e., each member can affect another member's feedback score by +1, 0, or -1. The accumulative feedback score of a member represents how other members are satisfied with this member for doing business [6]. Shmatikov and Talcott proposed a formal model that precisely defined the notion of reputation, and can be used to reason about trust [7]. Based on the license-based digital rights language, they used licenses to formalize both "good" and "bad" behaviors, which specify obligations and forbidden actions, respectively. Selcuk and his colleagues proposed a reputation based trust management protocol for P2P networks, where users rate the reliability of other parties, and share this information with their peers [8]. Recently, reputation based trust management has been applied to sensor networks. For example, Ganeriwal and Srivastava proposed a reputation-based framework for sensor networks (RFSN), which allows development of a community of trustworthy sensor nodes based on their behaviors. Sensor nodes can maintain reputation for other nodes and use it to evaluate their trustworthiness [9]. Similarly, Boukerche and Xu proposed an agent-based trust and reputation local storage strategy for wireless sensor networks, which can manage trust and reputation with minimal overhead in terms of extra messages and time delay [10].

Trust and reputation management has been a promising approach to building trustworthiness in networked systems. However, many reputation models suffered from a major drawback – there is no mechanism to prevent users from giving false information when making a recommendation. In addition, this approach fails to evaluate the trustworthiness of new users or those who have not yet received enough

reputation feedback. As a result, reputation based trust management models are usually not sufficient to ensure the trustworthiness of a system. On the other hand, policy-based trust is typically used in making access control decisions [5]. Declarative policy rules are well suitable for specifying access control conditions for access permissions to certain resources. Policy languages such as REFEREE [11] and KeyNote [12], can support authorizing the trustee automatically by determining whether certain credentials are sufficient for performing a certain action or accessing a certain resource. At the authentication level, trust is bound to a certain identity or membership, which is not changeable during a period of time. The focus of such an approach is on credential matching policy. However, no research has yet emerged for updating the level of trust based on evidence of actual behaviors in real-time [13]. In some recent work, Bonatti and his colleagues proposed an integrated trust management framework that combines rule-based and credential-based trust, which is capable of addressing the complexity and the variety of semantic web scenarios with both structured organizational environments and unstructured user communities [5]. Most of the existing work on trust management emphasized on defining static mechanisms or algorithms to calculate users' trustworthiness value. The evolution of trust has been seldom discussed in details in practical contexts due to the difficulty in reconfiguring the trust management model based on newly acquired evidence [13]. In contrast, we propose an agent-based trust management (ATM) module that facilitates real-time trust re-evaluation by updating user roles and access permissions dynamically. As a result, our approach provides a better foundation towards building a trustworthy networked system. In this paper, we introduce our ATM module in the context of online auctions, which requires strong trustworthiness of the auction house with true and timely evaluation of users' bidding activities. The approach presented in this paper is based on our previous work on real-time trust management in agent-based online auction systems [14]; however, the agent-based trust management (ATM) module introduced in this paper is a generic module that can be applied in both agent-based online auction systems and conventional online auction houses such as eBay.

## 3. Agent-Based Trust Management

#### 3.1. Trustworthy Online Auction House

Agent-oriented methodology is a new software development paradigm that advocates intelligent software being built with the capability of sensing, planning, scheduling, reasoning and decision-making. A multi-agent system (MAS) consists of a number of software agents that can work autonomously, but need to coordinate with each other to accomplish tasks and missions. Each agent is built with enough capability to work independently. The coordination model based on asynchronous message passing among agents

provides a uniform interface for their interaction; while the mechanism of storing and routing messages enhances the fault tolerance capability of the whole system.

Figure 1 is an overview of a trustworthy online auction house. The auction house is a multi-agent system that consists of a main agent, an agent-based trust management (ATM) module, and a number of auction agents. The main agent manages the auction house and provides an interface for the auction house administrator to manipulate and monitor the auction house. The main agent is responsible for initializing the ATM module and generating an auction agent for each auction started. A user or a bidder can join one or more than one auction at the same time, and put in bids on auctioned items concurrently. All auction data is stored in an auction database that could be remote from the auction house.

The agent-based trust management (ATM) module in an auction house is the key component for maintaining trustworthiness of the online auction system. The major tasks of the ATM are to detect shills and update the trust level of the shill bidder. When a shill bidder is detected, it informs the responsible auction agents, and the auction agents will then notify all involved users and cancel the corresponding auctions immediately.

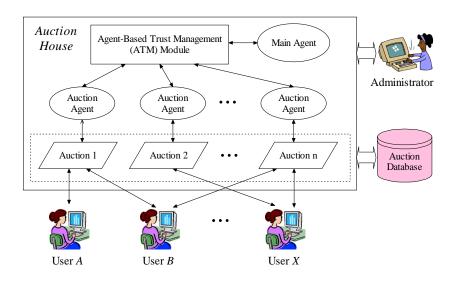


Figure 1. A trustworthy online auction house

Note that the trust level of a user in this paper is defined based on a user's role level as described in Section 3.2. In addition to downgrading the trust level of a user when it is detected as a shill, the ATM can also upgrade the trust level of a user when there is sufficient evidence showing that the user is a trusted one.

#### 3.2. Agent-Based Trust Management Module

Figure 2 shows the general architecture of the agent-based trust management (ATM) module for online auction systems, which consists of three types of agents, i.e., the security agent, the analysis agent and the monitoring agent. From Figure 2, we can see that before a user can start trading in an auction, she must first be authenticated to get the initial pass. The authentication process is based on the user's credential as well as her user name and password. After the authentication process is finished, the authorization process starts. In our ATM module, we adopt the role-based access control (RBAC) mechanism to effectively deploy user authorization and access rights. The RBAC model has been proposed as one of the most effective solutions to providing security features in different distributed computing infrastructure [15]. In an RBAC model, users are assigned roles with permissions, which are access modes that can be exercised on a particular object or service in the system. RBAC ensures that only authorized users are given access to certain data or resources. Most of the RBAC models follow the same basic structure of subject, role and privilege. However, in a more sophisticated role-based access control model, access decisions for an application depend on the combination of a user's credential, the context, the system state, and other factors such as relationship, time and location [16]. The RBAC mechanism adopted in our ATM module not only depends on a user's identity and credential, but also depends on the user's current state and the user's history information. In the ATM module, we can define certain policy rules that specify and update a user's access right to online auctions with certain permissions (restrictions) based on the user's previous and current states. Thus, our role-based access control approach is *stateful*.

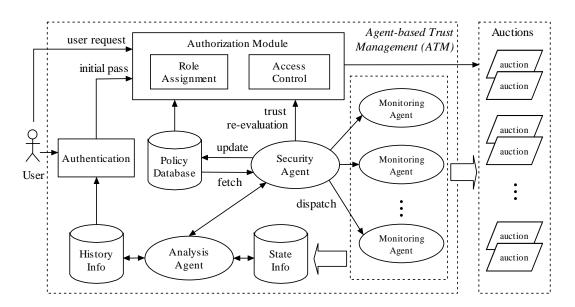


Figure 2. Agent-based trust management (ATM) module

The Authorization Module in the ATM consists of two major components, namely the Role Assignment module and the Access Control module. The Role Assignment module is used to assign a user a role to participate in online auctions, for example, a "Seller" role allows a user to sell auction items; while a "Bidder" role allows a user to put bids on an auctioned item. The trust levels of a user is defined by the sub-role classes that the user belongs to. For example, we categorize a "Bidder" role into five different types of sub-roles, i.e., "MostTrustedBidder," "TrustedBidder," "NeutralBidder," "UntrustedBidder," and "MostUntrustedBidder". A "Seller" role is also categorized into 5 sub-roles in a similar way. The role assignment is supported by the Policy Database, which contains two types of policies: policies for role assignment, called RA-Policy, and policies for role-based access control, called AC-Policy. Table 1 lists two examples of RA-Policy, which are written in policy language PROTUNE [5].

In Table 1, the RA-Policy *A* says that if a requester is a new user, and the request type is "buy", then the requester will be assigned a role of "NeutralBidder". Most of the known auction systems today use static role assignment for users. However, static role assignment is not suitable for real-time trust management since trust is dynamic by nature and may change at runtime. In our approach, a user's role is dynamic and can be re-assigned at runtime based on the trustor (i.e., the security agent)'s view as well as newly captured evidence. In Table 1, the RA-Policy *B* shows that a requester's role can be changed from "NeutralBidder" to "UnTrustedBidder," if the requester's current shilling score is no less than 0.6, and during a month, the requester's reputation score is no more than 0.7. From the above examples, we can see that the *Role Assignment* module assigns a role to a requester based on various factors, such as the type of request from the user, current role assignment, current shilling score and reputation score, and the historical information about the user.

Once the role assignment (or role re-assignment) process is done, the *Access Control* module will be invoked. Similarly, the *Access Control* mechanism is also supported by the *Policy Database* that stores a set of *AC-Policy*. Table 2 lists two examples of such policies. AC-Policy *A* says that a requester is allowed to bid if the requester is not a new user, its current role is "TrustedBidder," its current shilling score is no more than 0.3, and its current reputation score is no less than 0.6. Note that if a requester is a new user, she is always allowed to bid as long as she has passed the authentication process. Similarly, AC-Policy *B* says that if a requester with an "UnTrustedBidder" role has its current shilling score of no less than 0.6, and a current reputation score of no more than 0.7, then the requester shall be disallowed to bid in any auctions for a week. In the above examples, the threshold values for the variables are initially determined by the auction house administrator subjectively, but they can be updated and improved by the security agent that has a learning capability.

Table 1. Examp	oles of RA-Policy
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R	4-	Po	licy	7:	Α

<pre>assignRole(Requester, NeutralBidder)     newUser(Rquester),     requestType(Requester, buy).</pre>	←
RA-Policy: B	

```
changeRole(Requester, UnTrustedBidder) ←
  currentRole(Requester, NeutralBidder),
  shillingScore(Requester, X, current), X ≥ 0.6,
  reputationScore(Requester, Y, oneMonth), Y ≤ 0.7.
```

Table 2.	Example	es of AC	-Policy
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AC-Policy: A
<pre>allow(Requester, Bid) ←     ¬newUser(Rquester),     currentRole(Requester, TrustedBidder),     shillingScore(Requester, X, current), X ≤ 0.3,     reputationScore(Requester, Y, current), Y ≥ 0.6.</pre>

#### **AC-Policy: B**

```
disallow(Requester, Bid, oneWeek) ←
    ¬newUser(Rquester),
    currentRole(Requester, UnTrustedBidder),
    shillingScore(Requester, X, current), X ≥ 0.6,
    reputationScore(Requester, Y, current), Y ≤ 0.7.
```

The security agent is responsible for updating the policy database, providing trust related information, and reasoning about role-based authorization. One of the challenging tasks in developing the security agent is to define a security agent inference model, which deals with incomplete information and uncertainty in online auctions. To derive reasonable trust values of a user, the security agent may need to "make a guess" about a user's objectives and the user's real intention. For example, a user who is detected as a suspicious shill may have no intention at all for being a shill. In this case, the security agent should conclude the user as a normal bidder. Thus, how to define an effective user's intention model becomes one of the important questions to answer. It is also important and challenging to build the security agent with a learning capability in a dynamic environment, so its performance can be improved continuously.

Reasoning under uncertainty and agent learning capability are two of the major topics of our ongoing research for this project. Further details on these topics are outside the scope of focus for this paper. Other information, such as a user's shilling score and reputation score, are calculated by the analysis agent. Although it is not straightforward to design efficient algorithms that support analysis of real-time auction data, we have demonstrate some preliminary results of calculating shilling score using modeling checking

techniques [17]. The reputation score of a user can be calculated as an accumulated value of the ratings or feedback from other users. The major responsibility of a monitoring agent is to detect shill suspects by matching bidding activities with shill patterns. The monitoring agent can inform the security agent about the shill suspect in order to determine if it is an actual shill. To detect shill suspects, the monitoring agent needs to access real-time auction data that is captured by auction agents. When an auction takes place on a different machine from the one where the monitoring agent resides, the monitoring agent can migrate from its local host to a remote host. When the monitoring agent completes its task, it sends back the needed information to the State Info database (as shown in Figure 2). In addition to the real-time auction data, the State Info database also stores the latest state information about a user, e.g., a user's current role assignment, current access permissions, current shilling score and reputation score. On the other hand, the History Info database (as shown in Figure 2) stores prior information (e.g., a user's previous reputation scores) about a user. When the security agent makes a decision, for example, to change a user's role assignment, the security agent will notify the analysis agent to update the History Info database. The History Info database also serves as a knowledge base for analysis purpose. For example, when the security agent learns a new bidding pattern, it will pass such information to the analysis agent. The analysis agent will then check the consistency of the newly derived pattern with existing bidding patterns stored in the database. If there are no conflicts, the new bidding pattern will be added into the *History Info* database for future reference.

#### **3.3. Agent Communication in ATM Module**

Software agents typically use asynchronous message passing for agent communication. One of the major agent communication standards is called FIPA-ACL (Foundation for Intelligent, Physical Agents – Agent Communication Language). FIPA-ACL is grounded in speech act theory, which states that messages represent actions or communicative acts – also known as speech acts or performatives [18]. FIPA-ACL defines a set of 22 communicative acts, such as inform, request, agree, not understood, and refuse. In Figure 3, we use the UML sequence diagram to illustrate the communication protocol among the security agent (SecurAgent), the analysis agent (AnalyAgent), the monitoring agent first informs the security agent (AucAgent). From the diagram, we can see that the monitoring agent first informs the security agent about a suspicious shill, say bidding agent B1. Upon receiving this message, the security agent requests the analytical data, such as shilling score and reputation score of B1, from the analysis agent. After analyzing the auction data as well as the history information of B1, the analysis agent informs the security agent about the analytical results. When the security agent receives the analytical data, it determines if the suspicious shill is an actual shill. In case the security agent won't be able to make such a decision, it will

request more evidence from the monitoring agent. In this case, step 1-3 of the communication protocol must be repeated (for simplicity, we did not show the loop in Figure 3). When an actual shill is detected, the security agent informs the involved auction agent to cancel the affected auction, and it also updates the role assignment and access permissions of the shill bidder.

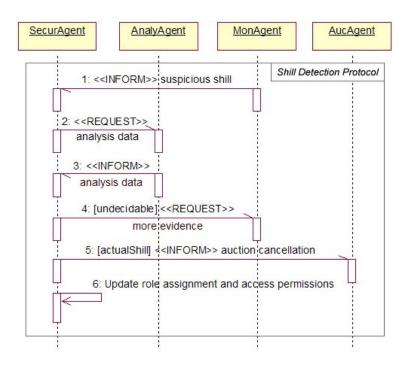


Figure 3. Communication protocol for shill detection

Note that although we show only one monitoring agent and one auction agent in Figure 3, the security agent can communicate with multiple monitoring agents and auctions agents concurrently. Furthermore, it is also possible that a shill bidder is detected for his concurrent shilling behaviors in multiple auctions. In this case, more than one auction needs to be canceled.

### 4. Prototyping the ATM Module

To illustrate that various agents from the agent-based trust management module can effectively communicate with each other using FIPA-ACL based interaction protocols, we developed a prototype ATM module using JADE (Java Agent DEvelopment framework) [18]. The JADE framework facilitates the development of complete agent-based applications by means of a run-time environment implementing the life-cycle support features required by software agents. JADE is fully compliant with the FIPA-ACL specification. An example of an FIPA-ACL message can be illustrated as follows.

```
(INFORM
  :sender (agent-identifier :name MonAgent-2
   @PT502989:1099/JADE :addresses
    (sequence http://192.168.1.100:7778/acc))
  :receiver (set (agent-identifier :name
    SecurAgent@PT502989:1099/JADE :addresses
    (sequence http://192.168.1.100:7778/acc)))
  :content "Suspicious shill B2 detected!"
  :language "Plain English"
  :ontology "Online Auctions"
  :protocol "shill Detection Protocol"
  :conversation-id inform-shill-suspects)
```

The above message is sent by monitoring agent *MonAgent-2*, which informs the security agent *SecurAgent* that the bidder B2 is a suspicious shill. Upon receiving this message, the security agent will be responsible for verifying if the shill suspect B2 is an actual shill. Figure 4 shows the interface of the security agent for ATM. In our demonstrating example, we have set up two concurrent auctions A1 and A2, which are managed by two auction agents *AucAgent-1* and *AucAgent-2*, respectively. We have also arranged three bidders B1, B2 and B3, whose current roles are "TrustedBidder," "NeutralBidder," and "MostTrustedBidder," respectively.

From Figure 4, we can see that the security agent first dispatches three monitoring agents *MonAgent-1*, *MonAgent-2*, and *MonAgent-3* to monitor the three bidders B1, B2, and B3 by watching their bidding activities at runtime. When the bidding activities of a bidder match with a predefined shill pattern, the corresponding monitoring agent will immediately inform the security agent that the bidder is a suspicious shill. In our demonstrating example, the monitoring agent *MonAgent-2* detects that B2 is a suspicious shill, and it sends an INFORM message to the security agent immediately for further analyses. When the security agent receives this message, it sends a REQUEST message to the analysis agent *AnalyAgent* for the analytical data about bidder B2. By analyzing B2's state information and history information, the analysis agent calculates the reputation score and shilling score for bidder B2, and sends the analytical results as an INFORM message to the security agent. Based on the B2's current role assignment and the reputation and shilling score, the security agent uses its reasoning mechanism and concludes that the bidder B2 is an actual shill. Since bidder B2 showed his shilling behavior in auction A1, auction A1 must be cancelled in order to protect the interests of other bidders, who are involved in auction A1. The security agent notifies the auction agent *AucAgent-1* about the auction cancellation, and the auction agent confirms that it received this notice and will notify all involved bidders about the auction cancellation.

ile <u>E</u> dit <u>R</u> un <u>T</u> u	
	😁 Security Agent (ID: SecurAgent@PT502989:1099/JADE)
Agent List Curi	rent Log
🖻 SecurAgent 🚦	
🔊 AnalyAgent	Hello! Security agent SecurAgent@PT502989:1099/JADE is ready.
<ul> <li>AucAgent-1</li> <li>AucAgent-2</li> <li>MonAgent-1</li> <li>MonAgent-2</li> <li>MonAgent-2</li> <li>MonAgent-3</li> </ul>	SecurAgent: Create monitoring agent MonAgent-1 to monitor bidder B1. SecurAgent: Create monitoring agent MonAgent-2 to monitor bidder B2. SecurAgent: Create monitoring agent MonAgent-3 to monitor bidder B3. SecurAgent: Current role assignment for bidder B1, B2 and B3: B1 (TrustedBidder), B2 (NeutralBidder), B3 (MostTrustedBidder). MonAgent-2 (to SecurAgent): Suspicious shill detected B2 is suspicious! SecurAgent (to AnalyAgent): Please provide analysis data for bidder B2. AnalyAgent (to SecurAgent): B2's reputationScore = 0.5, shillingScore = 0.7 SecurAgent: Decision making on actual shill detection. Please wait SecurAgent: Actual shill detected B2 is a shill bidder! SecurAgent (to AucAgent-1): Auction A1 must be cancelled! AucAgent-1 (to SecurAgent): Confirmed! Will notify all involved users in A1. SecurAgent: Update role assignment for B2 (NeutralBidder> UnTrustedBidder).

Figure 4. An interface of the security agent for ATM

Figure 5 shows the actual messages passed among various agents in ATM module. The messages are captured by a special agent called *sniffer* agent, provided by the JADE framework for debugging and documenting conversations between agents. Our demonstrating example shows that agents defined in our ATM module can properly communicate with each other using standard FIPA-ACL communicative acts.

Actions About	:1099/JADE - Sniffer Agent	
		Jaue
AgentPlatforms     AgentPlatform     Main-Container     Main-Container     MainAgent@     RMA@PT502     Gams@PT502     Ga	Other         Secur Agent         Analy Agent         MonAg ent-2           INFORM3 (32 203 39         32)         32)         33)           INFORM9 (33 234 40         33)         4           INFORM9 (33 234 41         33)         4           INFORM0 (34 250 43         34)         4           INFORM0 (34 250 44         34)         4           INFORM0 (34 250 45         35)         4           INFORM0 (34 250 46         36)         100 100 100 100 100 100 100 100 100 100	AucAg ent-1
MonAgent-20	51 INFORM:5 (36 265 36 )	

Figure 5. Messages captured by the sniffer agent

### 5. Conclusions and Future Work

Electronic commerce plays an important role in the worldwide economy. However, current forms of electronic commerce are unsafe due to a lack of effective trust management mechanisms. This weakness is quite severe in online auction systems because shill bidders can easily disguises themselves as legitimate users in order to drive up the sale prices for auctioned items. In this paper, we introduced a framework for agent-based trust management (ATM) module that supports trustworthy computing in online auctions. Our ATM approach facilitates real-time detection of suspicious shills by monitoring agents, analysis of auction data by the analysis agent, and determination of actual shills by the security agent. The approach also supports dynamic updating role-assignment and access permissions for bidders. Thus, our approach provides a strong and secure model for development of trustworthy online auction systems. Our prototype ATM developed on JADE illustrates that the agents in ATM module can effectively communicate with each other in order to detect actual shills and update users' trust level denoted by different types of roles and various access permissions. For our future work, we will study and accommodate approaches for determination of actual shills with incomplete knowledge and uncertainty into out ATM framework. We plan to build a bidder's intention model and make decisions on detection of actual shills with a Bayesian network learned from historical auction data and information about users.

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